

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seven for All Mankind, LLC		08/26/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Seven for all Mankind International GmbH		
Street Address:	VIA FERRUCCIO PELLI 12		
Internal Address:	C/O MDR ADVISORY GROUP SA		
City:	LUGANO		
State/Country:	SWITZERLAND		
Postal Code:	6900		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87133174	7 FOR ALL MANKIND	
CORRESPONDENCE DATA			
Fax Number:	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 326 0831		
Email:	tlee@pryorcashman.com		
Correspondent Name:	Teresa Lee, Esq.		
Address Line 1:	7 Times Square		
Address Line 2:	c/o Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Teresa Lee		
SIGNATURE:	/tlee/		
DATE SIGNED:	11/08/2016		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

This Assignment (this "Assignment") is made and entered into effective as of August 26, 2016 by and between Seven for All Mankind, LLC ("Assignor"), on one hand, and Seven for all Mankind International GmbH ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of U.S. Application Serial No. 87/133,174 for the trademark 7 FOR ALL MANKIND in cl. 3 (the "Mark");

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey, grant, and set over to Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives forever as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, title and interest in, to and under the Mark, throughout the world in perpetuity, and any renewals, reissues and extensions thereof, together with the goodwill associated with the Mark and that part of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Mark, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, or other unauthorized use of the rights currently known to Assignor as of the date hereof or that may become known after the date of this Assignment.

Assignor hereby represents and warrants that Assignor has the full right to convey the interest assigned by this Assignment, and has not conveyed any interest in or right to the Mark to any third party.

Assignor authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record Assignee as the owner of the Mark as Assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, have caused this Assignment to be duly executed below on the dates indicated by their duly authorized officers.

ASSIGNOR:

SEVEN FOR ALL MANKIND, LLC

By: 

Itzhak Weinstock, Authorized Signatory

ASSIGNEE:

SEVEN FOR ALL MANKIND
INTERNATIONAL GMBH

By: 

Frans Groeneveld, Authorized Signatory

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