

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404207

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
La Provence, Inc.		10/25/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ARYZTA, LLC		
Street Address:	6080 Center Drive		
Internal Address:	Suite 900		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3659481	ARISTA	
CORRESPONDENCE DATA			
Fax Number:	7145135130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7145135100		
Email:	mwisniewski@sheppardmullin.com		
Correspondent Name:	Michelle L. Wisniewski, Sheppard Mullin		
Address Line 1:	650 Town Center Drive		
Address Line 2:	4th Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	02N4-241835		
NAME OF SUBMITTER:	Michelle L. Wisniewski		
SIGNATURE:	/mlw/		
DATE SIGNED:	11/02/2016		
Total Attachments: 1			
source=ARISTA Assignment#page1.tif			

CH \$40.00 3659481

Exhibit A

SHORT FORM TRADEMARK ASSIGNMENT

THIS SHORT FORM TRADEMARK ASSIGNMENT is made effective as of the last undersigned date by and between ARYZTA LLC, a Delaware limited liability company ("Assignee"), and La Provence, Inc. a California corporation ("Assignor").

RECITALS

WHEREAS, Assignor holds United States federal registration No. 3,659,481 for the trademark ARISTA in connection with Class 30 "bakery desserts; bakery products, namely, sweet bakery goods" (the "Mark").

WHEREAS, Assignee desires to acquire Assignor's right, title, and interest in and to the Mark together with all of the goodwill of Assignor's business symbolized by or associated with the Mark.

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Mark together with all of the goodwill of Assignor's business symbolized by or associated with the Mark.

ASSIGNMENT

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Mark, including without limitation any and all registrations, applications, and/or common law rights for the Mark throughout the world, together with all of the goodwill of Assignor's business symbolized by or associated with the Mark, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

ASSIGNOR, LA PROVENCE, INC.

By: Philip Dardaine
Philip Dardaine, President
Date: October 19, 2016

ASSIGNEE, ARYZTA, LLC

By: Culbert Lu
Culbert Lu, Chief Legal & HR Officer
Date: October 25, 2016