

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACH Food Companies, Inc.		10/25/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The French's Food Company LLC		
Street Address:	4 Mill Ridge Lane		
City:	Chester		
State/Country:	NEW JERSEY		
Postal Code:	07930		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2974051	SKILLET STARTERS	
Registration Number:	4028669	CHILI-O	
Registration Number:	4110410	ROAST'N BAG	
CORRESPONDENCE DATA			
Fax Number:	6144641737		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614.559.7282		
Email:	squimby@fbtlaw.com		
Correspondent Name:	Samantha M. Quimby, Esq.		
Address Line 1:	FROST BROWN TODD LLC		
Address Line 2:	10 West Broad Street - Suite 2300		
Address Line 4:	Columbus, OHIO 43215		
NAME OF SUBMITTER:	Samantha M. Quimby		
SIGNATURE:	/samantha m quimby/		
DATE SIGNED:	11/10/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective as of the 25th day of October, 2016, by and between ACH Food Companies, Inc., a corporation organized under the laws of the State of Delaware ("Assignor"), and The French's Food Company LLC, a limited liability company organized under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor is the sole owner of the entire right, title and interest to the trademarks set forth on Schedule A, along with all of the goodwill of the business symbolized thereby and associated therewith (collectively the "Trademarks");

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks, together with all of the goodwill associated with the Trademarks and with the business in connection with which the Trademarks are used.

NOW, THEREFORE, for an amount of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby sells, assigns, transfers, sets over and delivers to Assignee, Assignor's entire right, title and interest in and to the Trademarks, along with all associated goodwill owned by Assignor which arises from the use of the Trademarks, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason or infringement or unauthorized use of the Trademarks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by its duly authorized officer as of the date set forth below.

ASSIGNOR:

ACH FOOD COMPANIES, INC.

By: *Carmen Sciackitano*
NAME: CARMEN SCIACKITANO
TITLE: Vice President and Secretary
DATE: October 25, 2016

ASSIGNEE:

THE FRENCH'S FOOD COMPANY LLC

By: *L. Dooley*
Name: Linda M. Dooley
Title: Authorized Signatory
Date: November 9, 2016

SCHEDULE A

<u>Country</u>	<u>Trademark Name</u>	<u>Status</u>	<u>App. No. Filing Date</u>	<u>Reg. No. Reg. Date</u>	<u>Class</u>	<u>Goods</u>
US	SKILLET STARTERS	Registered	78/319,926 28-Oct-2003	2,974,051 19-Jul-2005	30	Spices, processed herbs, seasonings, and sauces
CANADA	SKILLET STARTERS	Registered	1,234,404 20-Oct-2004	TMA713,973 08-May-2008	00	Spices, processed herbs and seasonings
US	CHILI-O	Registered	85/250,809 24-Feb-2011	4,028,669 20-Sep-2011	30	Chili seasoning mix
US	ROAST'N BAG	Registered	85/250,910 24-Feb-2011	4,110,410 06-Mar-2012	30	Spices and seasoning mixes, gravies, marinades and sauces, together with a cooking bags, sold as a unit

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