

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405136

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	8

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
360 International Development Co. Limited		10/26/2016	Corporation: HONG KONG

## RECEIVING PARTY DATA

<b>Name:</b>	True Thrive Limited
<b>Street Address:</b>	Cricket Square, Hutchins Drive
<b>Internal Address:</b>	P.O. Box 2681
<b>City:</b>	Grand Cayman
<b>State/Country:</b>	CAYMAN ISLANDS
<b>Postal Code:</b>	KY1-1111
<b>Entity Type:</b>	Corporation: CAYMAN ISLANDS

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	86832973	360 CONNECT
Serial Number:	86952826	VOYANT
Serial Number:	86952857	VOYANT 360
Serial Number:	87018916	360
Serial Number:	87082241	+ 360 BUDDEE PHONES FOR MOMMY AND DADDY,
Serial Number:	87082266	BUDDEE
Serial Number:	87082269	
Serial Number:	87082276	

## CORRESPONDENCE DATA

Fax Number: 4158823232

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 415-882-3200

Email: tmparalegal4@owe.com

Correspondent Name: Gregory N. Owen

Address Line 1: Owen, Wickersham &amp; Erickson, P.C.

Address Line 2: 455 Market Street, Suite 1910

CH \$215.00 86832973

<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105
<b>NAME OF SUBMITTER:</b>	Gregory N. Owen
<b>SIGNATURE:</b>	/Gregory N. Owen/
<b>DATE SIGNED:</b>	11/10/2016
<b>Total Attachments: 2</b> source=Assignment pending applications - US#page1.tif source=Assignment pending applications - US#page2.tif	

ASSIGNMENT OF FEDERAL SECTION 1(b) APPLICATIONS

Assignor: 360 INTERNATIONAL DEVELOPMENT CO. LIMITED  
Assignee: TRUE THRIVE LIMITED

WHEREAS, 360 INTERNATIONAL DEVELOPMENT CO. LIMITED, a Hong Kong corporation (Assignor), located at Flat/Rm 402, Jardine House, 1 Connaught Place Central, Hong Kong, had an intent to use in commerce the marks listed in the attached Schedule A ("Marks") that are the subject of pending applications in the U.S. Patent and Trademark Office pursuant to Section 1(b) of the Trademark Act;

WHEREAS, Assignor has not yet filed an allegation of use under Section 1(c) or Section 1(d) of the Trademark Act;

WHEREAS, Assignor is assigning the Marks listed in the attached Schedule A as part of the entire business or portion thereof to which the Marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. Section 1060;

WHEREAS, TRUE THRIVE LIMITED, a Cayman Islands corporation (Assignee), located at Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands, the successor of the ongoing and existing business of Assignor to which the Marks pertain, is desirous of acquiring said Marks and the pending applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title and interest in and to the Marks and U.S. trademark applications listed in the attached Schedule A, together with the goodwill of the business symbolized by the Marks, including but not limited to: all common law rights related thereto; all rights to existing and future licenses; all rights of registration, renewal, and extension; all rights to damages or profits due or accrued arising out of injury to said goodwill; and, the right to sue for and recover the same in the Assignee's own name (together, "Rights").

Assignor acknowledges that upon execution of this Assignment, Assignor will have no Rights or any other claim in or to the Marks (or any variations thereof), will not use the Marks (or any variations thereof), and agrees not to challenge any use of the Marks (or any variations thereof).

Assignor acknowledges that it cedes all right, title and interest in and to the assigned Marks from the date of execution of the present Assignment and said right, title and interest shall be held and enjoyed by Assignee thereon.

IN WITNESS WHEREOF, this Assignment has been executed by Assignor as of October 26, 2016 and acknowledged by Assignee.

360 INTERNATIONAL DEVELOPMENT  
CO. LIMITED

By: \_\_\_\_\_

Name: QI, XIANGDONG

Title: Director



TRUE THRIVE LIMITED

By: \_\_\_\_\_

Name: ZHOU, HONGYI

Title: Director

## SCHEDULE A

### Assignment of Federal Section 1(B) Applications

Assignor: 360 INTERNATIONAL DEVELOPMENT CO. LIMITED  
Assignee: TRUE THRIVE LIMITED

<u>Trademark Date</u>	<u>Application/Serial No.</u>	<u>Application</u>
360 CONNECT (Stylized)	86/832973	November 27, 2015
VOYANT (Stylized)	86/952826	March 25, 2016
VOYANT 360 (Stylized)	86/952857	March 25, 2016
360 (Stylized)	87/018916	April 29, 2016
+360 BUDDEE Phones for mommy and daddy, Buddee for me! (Stylized)	87/082241	June 23, 2016
BUDDEE (Stylized)	87/082266	June 23, 2016
	87/082269	June 23, 2016
	87/082276	June 23, 2016

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