

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404935

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S & R MEDIA CORPORATION		11/08/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	KNIGHTHOUSE MEDIA INC.		
Street Address:	79 West Monroe		
Internal Address:	Suite 4000		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3355107	FOOD AND DRINK	
CORRESPONDENCE DATA			
Fax Number:	3127595646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123571313		
Email:	maburto@btlaw.com		
Correspondent Name:	BARNES & THORNBURG LLP		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	50736-110594		
NAME OF SUBMITTER:	Joan L. Long		
SIGNATURE:	/Joan L. Long/		
DATE SIGNED:	11/09/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between S & R Media Corporation ("Assignor") and Knighthouse Media Inc. (the "Assignee").

Whereas, Assignor is the owner of all right, title and interest in the registered trademark FOOD AND DRINK, U.S. Reg. No. 3,355,107 (the "Trademark"); and

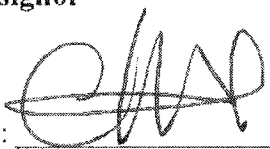
Whereas, Assignor desires to assign all rights, title and interest in the Trademark in connection with the name change of the business with which the Trademark is used, throughout the world to Assignee and Assignee desires to acquire all of Assignor's right, title and interest in, to and under the Trademark.

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Trademark together with the goodwill and the business associated with said Trademark and registrations thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

In witness of this assignment, authorized representatives of Assignor and Assignee have executed this Assignment as of the ___ day of November 2016.

S & R Media Corporation

Assignor

By: 

Name: Christopher Schofield

Date 11.8.16

Title: Vice President

Knighthouse Media Inc.

Assignee

By: 

Name: Christopher Schofield

Date: 11.8.16

Title: President