

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404974

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advertisers Dynamic Services Co., Inc.		10/21/2016	Corporation:
RECEIVING PARTY DATA			
Name:	ADSCO Opco LLC		
Street Address:	15000 E Beltwood Pkwy		
City:	Addison		
State/Country:	TEXAS		
Postal Code:	75001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78921802	LET'S ALL WORK TO FIGHT DRUG ABUSE	
CORRESPONDENCE DATA			
Fax Number:	312-267-22		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-242-3307		
Email:	ahintz@hmbllaw.com		
Correspondent Name:	Allison C. Hintz		
Address Line 1:	500 West Madison Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Matt Estep		
SIGNATURE:	/Matt Estep/		
DATE SIGNED:	11/09/2016		
Total Attachments: 3			
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OP \$40.00 78921802

TRADEMARK ASSIGNMENT

Advertisers Dynamic Services Co., Inc., a Texas corporation ("Assignor"), being the owner by adoption and use of the trademarks set forth on Schedule 1 attached hereto (the "Trademarks"), in connection with that certain Asset Purchase Agreement entered into by and among Assignor, ADSCO Opco LLC, a Delaware limited liability company ("Assignee"), ADSCO Holdco LLC, a Delaware limited liability company, and Kenneth T. Gerew, an individual, pursuant to which Assignee purchased substantially all of the assets of Assignor, and in consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith, including all rights to damages and other remedies for past infringement of the Trademarks.

Assignor warrants that it is the sole owner of all rights referred to in this Trademark Assignment and it has secured them from any and all parties that have claimed, may claim or might claim such rights by, through or under said Assignor. Assignor further warrants that it has not abandoned the Trademarks through non-use of the Trademarks.

Assignor agrees: (a) to execute all necessary papers throughout the world prepared by Assignee to be used in connection with further effectuating the assignment and conveyance of the Trademarks and applications and registrations therefor as Assignee may deem necessary or expedient; (b) to cooperate with Assignee, at Assignee's sole expense, in every commercially reasonable way in obtaining evidence and going forward in any interference with or opposition to any legal or other proceeding throughout the world in order to maintain, protect, enforce, or otherwise safeguard the Trademarks and applications and registrations therefor throughout the world; and (c) at Assignee's sole expense, to perform all other affirmative acts reasonably requested by Assignee as may be necessary or desirable throughout the world to maintain, protect, enforce, or otherwise safeguard the Trademarks and applications and registrations therefor. These obligations of assistance by Assignor shall continue for so long as Assignee may reasonably require such assistance from Assignor.

[Signature page follows.]

The undersigned, Kenneth T. Gerew, hereby declares that he is the Chief Executive Officer of Assignor and is authorized to execute this Trademark Assignment on behalf of Assignor.

Witness the hand and seal of Assignor this 21st day of October, 2016.

Advertisers Dynamic Services Co., Inc.

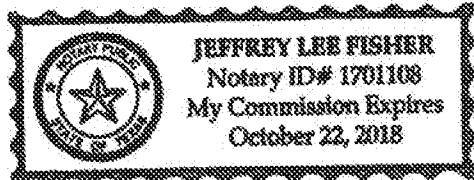
By: [Signature]
Kenneth T. Gerew, Chief Executive Officer

STATE OF TEXAS)
) SS
COUNTY OF DALLAS)

Personally came before me this 21st day of October, 2016, the above named Kenneth T. Gerew, the Chief Executive Officer of Advertisers Dynamic Services Co., Inc., a Texas corporation, to me known to be the person who executed the foregoing Trademark Assignment, and acknowledged that he executed the foregoing Trademark Assignment in his capacity as such Chief Executive Officer and as the free act and deed of said corporation, and by its authority.

[Signature]
Name: JEFFREY LEE FISHER
My Commission expires: 10-22-2018

[SEAL]



[Signature Page to Trademark Assignment]

Schedule

United States Trademarks

MARK	SERIAL NO.	DATE OF FILING	REGISTRATION NO.	REGISTRATION DATE
LET'S ALL WORK TO FIGHT DRUG ABUSE	78921802	2006-07-03	3244622	2007-05-22

United States Trademark Applications

TRADEMARK APPLICATION DESCRIPTION	SERIAL NO.	DATE OF FILING
None.	None.	None.