

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405100

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Aryzta, LLC | | 10/11/2016 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Puratos N.V. | | |
| Street Address: | Industrialaan 25 | | |
| City: | Groot-Bijgaarden | | |
| State/Country: | BELGIUM | | |
| Postal Code: | 1702 | | |
| Entity Type: | Naamloze Vennootschap (Nv): BELGIUM | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2283394 | CRAFTSMAN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8669133501 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 866-913-3499 | | |
| Email: | chyra@symbus.com | | |
| Correspondent Name: | Clifford D. Hyra | | |
| Address Line 1: | 11710 Plaza America Drive Suite 2000 | | |
| Address Line 4: | RESTON, VIRGINIA 20190 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Clifford D Hyra | | |
| Address Line 1: | 11710 Plaza America Drive Suite 2000 | | |
| Address Line 4: | Reston, VIRGINIA 20190 | | |
| NAME OF SUBMITTER: | Clifford D. Hyra | | |
| SIGNATURE: | /Cliff Hyra/ | | |
| DATE SIGNED: | 11/10/2016 | | |
| Total Attachments: 2 | | | |

OP \$40.00 2283394

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QUITCLAIM TRADEMARK ASSIGNMENT

BETWEEN

Aryzta LLC, having its registered offices at 14490 Catalina Street, San Leandro, California 94577, United States

Hereinafter the "Assignor"

AND

Puratos N.V., having its registered offices at Industrialaan 25, 1702 Groot-Bijgaarden, Belgium, registered with the Belgian crossroads bank of enterprises under number 0438.632.416

Hereinafter the "Assignee"

THE FOLLOWING HAS BEEN AGREED

Article 1. Object of the agreement

The Assignor hereby assigns to the Assignee, via quitclaim, and Assignee hereby accepts, all of Assignor's rights, title and interest in and to the following marks and corresponding registrations, together with the goodwill of the business connected with and symbolized by the marks

1. US Registration 2283394 "CRAFTSMAN" (word), class 30 (the "Mark").

Article 2. Price

The Assignee will pay to the Assignor the sum of 1 - USD.

Article 3. Disclaimer of Warranties

ASSIGNOR PROVIDES THIS ASSIGNMENT AND THE MARK ON AN "AS IS" BASIS AND WITHOUT WARRANTY OF ANY KIND TO THE MAXIMUM EXTENT PERMITTED BY LAW. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, ASSIGNOR SPECIFICALLY DISCLAIMS ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT AND FITNESS FOR A PARTICULAR PURPOSE WITH RESPECT TO THE MARK.

Article 4. Release

Assignee hereby releases and forever discharges Assignor and its parent, subsidiaries, affiliates, officers, directors, employees and representatives from any and all claims, demands, defenses, and causes of action, known or unknown, existing as of the effective

date of this agreement and arising out of, connected with, or incidental to the Mark and Assignor's prior use thereof.


Article 5. Choice of Law and Venue

This agreement shall be governed and construed as to all matters by and under the laws of the State of California. Any dispute arising under this agreement shall be brought exclusively in a court of competent jurisdiction located in Los Angeles, California.

Drafted in three original copies, one for each party and a third for recordal of the assignment with the USPTO.

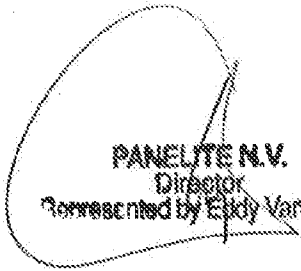

For Assignor

Name: Culbert Lu
Function: Chief Legal &
Place: Human Resources Officer
Date:
Signature:


10/11/16
Los Angeles, CA

For Assignee

Name:
Function:
Place:
Date:
Signature:


18 OCTOBER 2016

Quantum Leap Consulting sprl
Director
Represented by Daniel Malcorps