

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405155

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jill Stephens		07/19/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Regal Beauty, Inc.		
Street Address:	959 Heron Circle		
City:	Seal Beach		
State/Country:	CALIFORNIA		
Postal Code:	90740		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2947954	MODEL IN A BOTTLE	
CORRESPONDENCE DATA			
Fax Number:	3109989109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109989100		
Email:	lp@conklelaw.com		
Correspondent Name:	Mark D. Kremer		
Address Line 1:	3130 Wilshire Blvd., Suite 500		
Address Line 4:	Santa Monica, CALIFORNIA 90403		
NAME OF SUBMITTER:	Mark Kremer		
SIGNATURE:	/Mark Kremer/		
DATE SIGNED:	11/10/2016		
Total Attachments: 1			
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OP \$40.00 2947954

ASSIGNMENT OF TRADEMARK

Whereas, Jill Stephens ("Assignor"), an Individual, whose address is 959 Heron Circle, Seal Beach, CA 90740 is the owner of the United States Trademark Registration No. 2947954, for MODEL IN A BOTTLE (the "Trademark").

Whereas, Regal Beauty, Inc ("Assignee"), a California Corporation, whose address is 959 Heron Circle, Seal Beach, CA 90740, wishes to acquire all the right, title and interest to said Trademark, together with all goodwill pertaining thereto.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns the Trademark to Assignee as follows:

1. GRANT OF RIGHTS:

Assignor irrevocably grants, sells, transfers, assigns and delivers to Assignee, all right, title and interest of every kind and character throughout the world that it has, if any, in and to the Trademark, and the goodwill of the business pertaining thereto, including the right to and all claims for past damages, it being acknowledged and understood that it is the intention of this assignment to confer upon Assignee, Assignor's full and complete title to and ownership of the Trademark, for their life, or any term allowed by this law of every jurisdiction.


2. RIGHTS AND OBLIGATIONS:

2.1 Assignor agrees to execute and deliver, or cause to be executed and delivered, to Assignee or any purchaser of the Trademark from Assignee, any and all documents and instruments, in form and substance reasonably satisfactory to Assignee and its counsel, necessary or useful or which may become necessary or useful to effect and complete the transfer, grant or sale to Assignee of all rights or property acquired or intended to be acquired by Assignee under this Assignment and shall pay any fees or expense necessary for such transfer, grant or sale, found due and owing prior to the date of this Assignment.

IN WITNESS WHEREOF, each party has agreed to and executed this Assignment effective as of July 19, 2016.


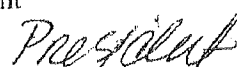
ASSIGNOR:

Jill Stephens

By: 
Jill Stephens

ASSIGNEE:

Regal Beauty, Inc.

By: 
Jill Stephens, President


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