

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405287

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME		
EFFECTIVE DATE:	09/01/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue Ant Television Ltd.		09/01/2015	Corporation: CANADA
NEWLY MERGED ENTITY DATA			
Name	Execution Date	Entity Type	
Blue Ant Media Solutions Inc.	09/01/2015	Corporation: CANADA	
MERGED ENTITY'S NEW NAME (RECEIVING PARTY)			
Name:	Blue Ant Media Solutions Inc.		
Street Address:	130 Merton Street, Suite 200		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M4S1A4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86197518	LOVE NATURE	
CORRESPONDENCE DATA			
Fax Number:	2128087987		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-808-7800		
Email:	trademarks@kelleydrye.com		
Correspondent Name:	Patricia L. Werner		
Address Line 1:	Kelley Drye & Warren LLP		
Address Line 2:	101 Park Avenue		
Address Line 4:	NEW YORK, NEW YORK 10178		
NAME OF SUBMITTER:	Patricia L. Werner		
SIGNATURE:	/patriciawerner/		
DATE SIGNED:	11/11/2016		

OP \$40.00 86197518

Total Attachments: 2

source=Articles of Amalgamation - Sept 1 2015 - BLUE ANT MEDIA SOLUTIONS INC (003)#page1.tif

source=Articles of Amalgamation - Sept 1 2015 - BLUE ANT MEDIA SOLUTIONS INC (003)#page2.tif



Certificate of Amalgamation

Canada Business Corporations Act

Certificat de fusion

Loi canadienne sur les sociétés par actions

Blue Ant Media Solutions Inc.

Corporate name / Dénomination sociale

942458-0

Corporation number / Numéro de société

I HEREBY CERTIFY that the above-named corporation resulted from an amalgamation, under section 185 of the *Canada Business Corporations Act*, of the corporations set out in the attached articles of amalgamation.

JE CERTIFIE que la société susmentionnée est issue d'une fusion, en vertu de l'article 185 de la *Loi canadienne sur les sociétés par actions*, des sociétés dont les dénominations apparaissent dans les statuts de fusion ci-joints.

Virginie Ethier

Director / Directeur

2015-09-01

Date of Amalgamation (YYYY-MM-DD)
Date de fusion (AAAA-MM-JJ)

**Canada Business Corporations Act (CBCA)
FORM 9
ARTICLES OF AMALGAMATION
(Section 185)**

1 - Corporate name of the amalgamated corporation

Blue Ant Media Solutions Inc.

2 - The province or territory in Canada where the registered office is situated (do not indicate the full address)

Ontario

3 - The classes and any maximum number of shares that the corporation is authorized to issue

One class of shares, to be designated as "Common Shares", in an unlimited number.

4 - Restrictions, if any, on share transfers

The attached Schedule of Share Transfer Restrictions is incorporated into and forms part of this form.

5 - Minimum and maximum number of directors (for a fixed number of directors, please indicate the same number in both boxes)

Minimum number Maximum number

6 - Restrictions, if any, on the business the corporation may carry on

None.

7 - Other provisions, if any

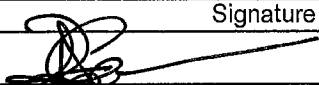
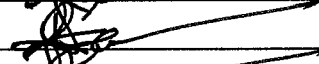

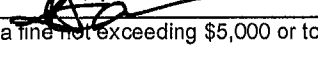
The attached Schedule of Other Provisions is incorporated into and forms part of this form.

8 - The amalgamation has been approved pursuant to that section or subsection of the Act which is indicated as follows:

<input checked="" type="radio"/> 183 - Long form : approved by special resolution of shareholders	<input type="radio"/> 184(1) - Vertical short-form : approved by resolution of directors	<input type="radio"/> 184(2) - Horizontal short-form : approved by resolution of directors
---	--	--

9 - Declaration

I hereby certify that I am a director or an authorized officer of the following corporation:

Name of the amalgamating corporations	Corporation number	Signature
Blue Ant Media Solutions Inc.	822640-7	
Blue Ant Television Ltd.	891536-9	
Cottage Life Books Ltd.	941406-1	
8182493 Canada Inc.	818249-3	

Note: Misrepresentation constitutes an offence and, on summary conviction, a person is liable to a fine not exceeding \$5,000 or to imprisonment for a term not exceeding six months or to both (subsection 250(1) of the CBCA).