

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405726

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee previously recorded on Reel 005909 Frame 0230. Assignor(s) hereby confirms the second Assignee is Squid Ink Squad, LLC as indicated on page 5 of document.
RESUBMIT DOCUMENT ID:	900384716

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Business Development Corporation of America		10/28/2016	Corporation: MARYLAND

RECEIVING PARTY DATA

Name:	CPX Interactive LLC
Street Address:	1441 Broadway, 18th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	Limited Liability Company: NEW YORK
Name:	Squid Ink Squad, LLC
Street Address:	c/o CPX Interactive, LLC
Internal Address:	1441 Broadway, 18th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	Limited Liability Company: NEW YORK

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	4510229	CPXI
Registration Number:	4571499	CPXI
Registration Number:	4795312	BREALTIME
Registration Number:	4781947	CONSUMED MEDIA
Registration Number:	4781949	PRESSROOMVIP
Registration Number:	3404533	CPXINTERACTIVE
Registration Number:	3368611	CPX INTERACTIVE
Registration Number:	4905008	ADREADY
Registration Number:	4859854	ZESTVIP

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86657477	GEEKVIP
Registration Number:	4866000	THE FARCE REPORT
Serial Number:	86479000	KNOWHOWVIP
Registration Number:	4819823	LOCKERROOMVIP
Serial Number:	86033646	SIMPLIXITY
Registration Number:	4789383	HIP HOP MY WAY
Registration Number:	3848919	CPX ADROIT
Serial Number:	86126502	SIMPLIXITY

CORRESPONDENCE DATA

Fax Number: 2126983599
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2126983500
Email: patents@dechert.com
Correspondent Name: Dechert LLP
Address Line 1: 1095 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	379377-147713
NAME OF SUBMITTER:	Bertrand Choe
SIGNATURE:	/Bertrand Choe/
DATE SIGNED:	11/16/2016

Total Attachments: 14

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Intellectual Property Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Business Development Corporation of America		10/28/2016	Corporation: MARYLAND
RECEIVING PARTY DATA			
2nd Assignee -- Squid Ink Squad, LLC --			
Name:	CPX Interactive LLC	-- c/o CPX Interactive LLC --	
Street Address:	1441 Broadway, 18th Floor	-- 1441 Broadway, 18th Floor --	
City:	New York	-- New York --	
State/Country:	NEW YORK	-- NEW YORK --	
Postal Code:	10018	-- 10018 --	
Entity Type:	Limited Liability Company: NEW YORK -- Limited Liability Company: NEW YORK --		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	4510229	CPXI	
Registration Number:	4571499	CPXI	
Registration Number:	4795312	BREALTIME	
Registration Number:	4781947	CONSUMED MEDIA	
Registration Number:	4781949	PRESSROOMVIP	
Registration Number:	3404533	CPXINTERACTIVE	
Registration Number:	3368611	CPX INTERACTIVE	
Registration Number:	4905008	ADREADY	
Registration Number:	4859854	ZESTVIP	
Serial Number:	86657477	GEEKVIP	
Registration Number:	4866000	THE FARCE REPORT	
Serial Number:	86479000	KNOWHOWVIP	
Registration Number:	4819823	LOCKERROOMVIP	
Serial Number:	86033646	SIMPLIXITY	

TRADEMARK

REEL: 005919 FRAME: 0466

Registration Number:	4789383	HIP HOP MY WAY
Registration Number:	3848919	CPX ADROIT
Serial Number:	86126502	SIMPLIXITY

CORRESPONDENCE DATA

Fax Number: 2126983599
Phone: 2126983500
Email: patents@dechert.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Dechert LLP
Address Line 1: 1095 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 379377-147713

NAME OF SUBMITTER: Bertrad Choe

Signature: /Bertrand Choe/

Date: 10/28/2016

Total Attachments: 12

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RECEIPT INFORMATION

ETAS ID: TM403672
Receipt Date: 10/28/2016
Fee Amount: \$440

TRADEMARK

REEL: 005919 FRAME: 0467

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This **RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST** (this “**Release**”) is made effective as of October 28, 2016, by Business Development Corporation of America, a Maryland corporation, as administrative agent (in such capacity, the “**Agent**”) in favor of CPX Interactive LLC, a New York limited liability company (“**Grantor**”).

WHEREAS, reference is made to certain Security and Pledge Agreement dated as of March 26, 2014 (as the same may be amended, modified, extended, supplemented or restated from time to time, the “**Security Agreement**”) by and among the Grantor and the Agent for the Lenders referenced therein, and Notice of Grant of Security Interest in Intellectual Property dated October 2, 2015 (the “**Notice of Security Interest**”) between Grantor and the Agent, pursuant to which Grantor granted to Agent, for the ratable benefit of the Lenders, a continuing security interest in Grantor’s right, title and interest in and to certain intellectual property of Grantor; and

WHEREAS, the Notice of Security Interest was recorded in the United States Patent and Trademark Office on October 5, 2015 at Reel 5637 and Frame 0780.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

SECTION 1. Defined Terms. Each capitalized term used but not defined in this Release has the meaning given or ascribed to it in the Security Agreement.

SECTION 2. Release of Grant of Security. The Agent hereby (i) terminates the Notice of Security Interest, and (ii) terminates, releases and discharges its security interest in Grantor’s right, title and interest in and to intellectual property referred to in the Notice of Security Interest, including the trademark registrations and applications for registration listed on Schedule I attached hereto (the “**Trademarks**”).

SECTION 3. Recordation. The Agent hereby authorizes Grantor or any of its authorized representatives to file this Release with the United States Patent and Trademark Office or any other applicable governmental office, at Grantor’s expense. The Agent hereby further authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Release.

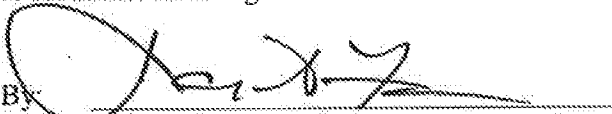
SECTION 4. Governing Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 5. Counterparts. This Release may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

[Signature Pages Follow]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized officer.

Business Development Corporation of America
as Administrative Agent

By: 

Name: James Fisher

Title: President and CEO

Acknowledged and Accepted by

CPX Interactive LLC

By: 

Name: Michael Fleischman

Title: Chief Financial Officer

SCHEDULE I

Trademarks

Mark	Registration Number	Registration Date/Status
CPXI	4510229	04/08/2014
CPXI	4571499	07/22/2014
BREALTIME	4795312	08/18/2015
CONSUMED MEDIA	4781947	07/28/2015
PRESSROOMVIP	4781949	07/28/2015
CPXINTERACTIVE	3404533	04/1/2008
CPX INTERACTIVE	3368611	01/15/2008
ADREADY	4905008	02/23/2016
ZESTVIP	4859854	11/24/2015
GEEKVIP	86657477 (App. No.)	06/10/2015 (filing)
THE FARCE REPORT	4866000	12/08/2015
KNOWHOWVIP	86479000 (App. No.)	12/12/2014 (filing)
LOCKERROOMVIP	4819823	09/22/2015
SIMPLIXITY	86033646 (App. No.)	08/09/2013 (filing)

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This **RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST** (this “**Release**”) is made effective as of October 28, 2016, by Business Development Corporation of America, a Maryland corporation, as administrative agent (in such capacity, the “**Agent**”) in favor of Squid Ink Squad, LLC, a New York limited liability company (“**Grantor**”).

WHEREAS, reference is made to certain Security and Pledge Agreement dated as of March 26, 2014 (as the same may be amended, modified, extended, supplemented or restated from time to time, the “**Security Agreement**”) by and among the Grantor and the Agent for the Lenders referenced therein, and Notice of Grant of Security Interest in Intellectual Property dated October 2, 2015 (the “**Notice of Security Interest**”) between Grantor and the Agent, pursuant to which Grantor granted to Agent, for the ratable benefit of the Lenders, a continuing security interest in Grantor’s right, title and interest in and to certain intellectual property of Grantor; and

WHEREAS, the Notice of Security Interest was recorded in the United States Patent and Trademark Office on October 5, 2015 at Reel 5637 and Frame 0774.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

SECTION 1. Defined Terms. Each capitalized term used but not defined in this Release has the meaning given or ascribed to it in the Security Agreement.

SECTION 2. Release of Grant of Security. The Agent hereby (i) terminates the Notice of Security Interest, and (ii) terminates, releases and discharges its security interest in Grantor’s right, title and interest in and to intellectual property referred to in the Notice of Security Interest, including the trademark registrations and applications for registration listed on Schedule I attached hereto (the “**Trademarks**”).

SECTION 3. Recordation. The Agent hereby authorizes Grantor or any of its authorized representatives to file this Release with the United States Patent and Trademark Office or any other applicable governmental office, at Grantor’s expense. The Agent hereby further authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Release.

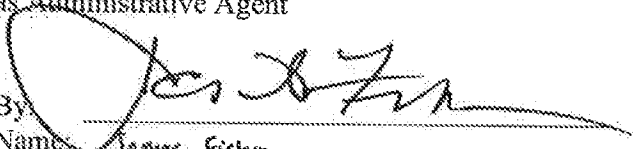
SECTION 4. Governing Law. This Release shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 5. Counterparts. This Release may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

[Signature Pages Follow]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized officer.

Business Development Corporation of America
as Administrative Agent

By 

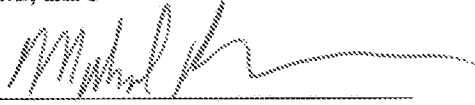
Name: James Fisher

Title: President and COO

Acknowledged and Accepted by

Squid Ink Squad, LLC

By: _____

A handwritten signature in black ink, appearing to read 'Michael Fleischman', written over a horizontal line.

Name: Michael Fleischman

Title: Chief Financial Officer

SCHEDULE I

Trademarks

Mark	Registration Number	Registration Date
HIP HOP MY WAY	4789383	08/11/2015

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This **RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST** (this “**Release**”) is made effective as of October 28, 2016, by Business Development Corporation of America, a Maryland corporation, as administrative agent (in such capacity, the “**Agent**”) in favor of CPX Interactive LLC, a New York limited liability company (“**Grantor**”).

WHEREAS, reference is made to certain Security and Pledge Agreement dated as of March 26, 2014 (as the same may be amended, modified, extended, supplemented or restated from time to time, the “**Security Agreement**”) by and among the Grantor and the Agent for the Lenders referenced therein, and Notice of Grant of Security Interest in Intellectual Property executed on March 26, 2014 (the “**Notice of Security Interest**”) between Grantor and the Agent, pursuant to which Grantor granted to Agent, for the ratable benefit of the Lenders, a continuing security interest in Grantor’s right, title and interest in and to certain intellectual property of Grantor; and

WHEREAS, the Notice of Security Interest was recorded in the United States Patent and Trademark Office on March 27, 2014 at Reel 5245 and Frame 0325.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

SECTION 1. Defined Terms. Each capitalized term used but not defined in this Release has the meaning given or ascribed to it in the Security Agreement.

SECTION 2. Release of Grant of Security. The Agent hereby (i) terminates the Notice of Security Interest, and (ii) terminates, releases and discharges its security interest in Grantor’s right, title and interest in and to intellectual property referred to in the Notice of Security Interest, including the trademark registrations and applications for registration listed on Schedule I attached hereto (the “**Trademarks**”).

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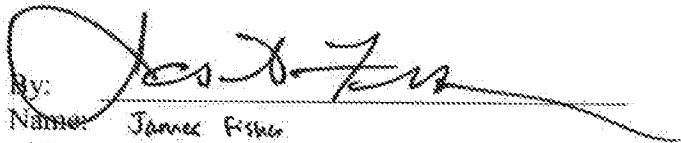
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[Signature Pages Follow]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized officer.

Business Development Corporation of America
as Administrative Agent

By: 

Name: James Fisher
Title: President and COO

Acknowledged and Accepted by

CPX Interactive LLC

By: _____

Name: Michael Fleischman

Title: Chief Financial Officer

SCHEDULE I

Trademarks

Mark	Registration Number	Registration Date/Status
CPX ADROIT	3848919	09/14/2010
CPXINTERACTIVE	3404533	04/1/2008
CPX INTERACTIVE	3368611	01/15/2008
CPXI	4510229	04/08/2014
SIMPLIXITY	86126502 (App. No.)	11/22/2013 (filing)
CPXI	4571499	07/22/2014
SIMPLIXITY	86033646 (App. No.)	08/09/2013 (filing)