

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM404848

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAMTEC MARKETING SERVICES PTE LTD		10/15/2016	Corporation: SINGAPORE
RECEIVING PARTY DATA			
Name:	JAKKS PACIFIC (ASIA) LIMITED		
Street Address:	12/F, Wharf T & T Centre, 7 Canton Road		
City:	Tsimshatsui, Kowloon		
State/Country:	HONG KONG		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5047147	C'EST MOI	
Serial Number:	86055159	C'EST MOI	
CORRESPONDENCE DATA			
Fax Number:	3472265410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-888-8200		
Email:	lmiller@fedkas.com		
Correspondent Name:	Larry Milller		
Address Line 1:	845 THIRD AVENUE, 11TH FLOOR		
Address Line 2:	C/O FEDER KASZOVITZ LLP		
Address Line 4:	NEW YORK, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	c'est moi tm assignment		
DOMESTIC REPRESENTATIVE			
Name:	Larry Miller		
Address Line 1:	845 Third Avenue, 11th Floor		
Address Line 2:	c/o Feder Kaszovitz LLP		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Larry Miller		
SIGNATURE:	/Larry Miller/		

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DATE SIGNED:	11/08/2016
Total Attachments: 4 source=us assignment#page1.tif source=us assignment#page2.tif source=us assignment#page3.tif source=us assignment#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, CAMTEC MARKETING SERVICES PTE LTD, a Singaporean company with offices at 50 Kallang Pudding Road, #04-01 Golden Wheel Industrial Building, Singapore, 349326 (hereinafter "Assignor"), is the owner of the entire rights, title and interest in and to the United States Patent and Trademark Office ("PTO") trademark application and registration as shown in Schedule A hereto (collectively, "the Trademarks"); and,

WHEREAS, JAKKS PACIFIC (ASIA) LIMITED, a company incorporated in Hong Kong with its registered address at 12/F, Wharf T & T Centre, 7 Canton Road, Tsimshatsui, Kowloon, Hong Kong (hereinafter "Assignee"), is desirous of acquiring the entire rights, title and interest in and to the Trademarks.

NOW, THEREFORE, the Assignor declares as follows:

The Assignor hereby perpetually and exclusively sells, assigns, transfers and conveys to the Assignee, in consideration of the sum of one dollar (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, the entire rights, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use and as symbolized by the Trademarks, along with all common law and statutory rights related thereto, all rights of renewal and extension effective as of this date.

This Agreement shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction and all those in privity therewith.

[sign attire page follows]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be duly executed and signed by their duly authorized officers on this ____ day of October, 2016.

ASSIGNOR:

CAMTEC MARKETING SERVICES PTE LTD

By: *[Signature]*

Name: Paul Chua

Title: Managing Director

Date: October _____, 2016

ASSIGNEE:

JAKKS PACIFIC (ASIA) LIMITED

By: _____

Name: _____

Title: _____

Date: October _____, 2016

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be duly executed and signed by their duly authorized officers on this ____ day of October, 2016.

ASSIGNOR:

CAMTEC MARKETING SERVICES PTE LTD

By: _____

Name: _____

Title: _____

Date: October ____, 2016

ASSIGNEE:

JAKKS PACIFIC (ASIA) LIMITED

By:  _____

Name: Joel M. Bennett

Title: Director

Date: October ____, 2016

SCHEDULE A

C'EST
MOI

C'EST MOI & Design, Reg.No. 5,047,147 registered on 20 September 2016.

C'EST MOI & Design, Ser. No. 86055159 filed on 04 September 2013.