

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405204

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E K Success Ltd		11/09/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Dimensions Crafts LLC		
Street Address:	2240 West 75th Street		
City:	Woodridge		
State/Country:	ILLINOIS		
Postal Code:	60517		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4397886	LALIBERI	
CORRESPONDENCE DATA			
Fax Number:	3128324700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-832-4552		
Email:	delder@foley.com,jolsen@foley.com		
Correspondent Name:	Diane G. Elder		
Address Line 1:	321 North Clark Street, Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Diane G. Elder		
SIGNATURE:	/Diane Grace Elder;/dge;/61590/		
DATE SIGNED:	11/11/2016		
Total Attachments: 2			
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OP \$40.00 4397886

TRADEMARK ASSIGNMENT

This Trademark Assignment, effective November 9, 2016, is entered into by and between E K Success Ltd., a New York corporation, having a place of business at 2240 West 75th Street, Woodridge, IL 60517 ("Assignor") and Dimensions Crafts LLC, a Delaware corporation, having a place of business at 2240 West 75th Street, Woodridge, IL 60517 ("Assignee").

WHEREAS, Assignor is the owner of the marks and registrations identified on Exhibit A, attached hereto and made a part hereof;

WHEREAS, Assignor desires to sell, assign and transfer to Assignee all of its right, title and interest throughout the world in and to the marks identified on Exhibit A and any variation thereof ever used by Assignor ("Marks), including the registrations identified on the attached Exhibit A, together with the goodwill of the business connected with and symbolized by the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, hereby sells, assigns and transfers to Assignee, all of its right, title and interest throughout the world in Marks, including each and every trade dress ever used in connection with the Marks and the registrations identified on Exhibit A, together with the goodwill of the business connected with and symbolized by the Marks .

Assignor agrees to execute any and all documents and to do any such further acts that shall be required in order for Assignee to secure such rights hereby sold, transferred and assigned.

IN WITNESS WHEREOF, the parties have caused their respective duly authorized representatives to execute this Trademark Assignment.

ASSIGNOR

By: [Signature]

Name: Ahna Severts

Title: SVP, General Counsel & Secretary

ASSIGNEE

By: [Signature]

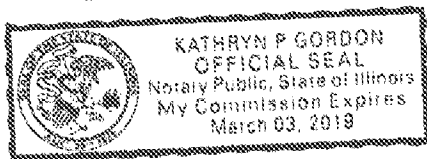
Name: Sandie Cotter

Title: Vice President, Licensing

SUBSCRIBED and SWORN to

before me this 9th day of November 2016

[Signature]
NOTARY PUBLIC



SUBSCRIBED and SWORN to

before me this 10th day of November 2016

[Signature]
NOTARY PUBLIC

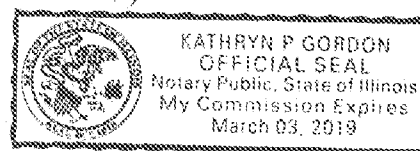


EXHIBIT A

MARKS

Country	Reg. No.	Trademark
Argentina	Application No. 3.141.182	Laliberi
Australia	1425681	Laliberi
China WIPO	1098346	Laliberi
European Union	009980012	Laliberi
Japan	5477316	Laliberi
Mexico	1315089	Laliberi
New Zealand	842185	Laliberi
Norway WIPO	1098346	Laliberi
Singapore WIPO	1098346	Laliberi
South Korea WIPO	1098346	Laliberi
US	4397886	Laliberi
WIPO	1098346	Laliberi