

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405316

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kosol Sek		10/05/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Capital One Financial Corporation		
Street Address:	12077-0270/Trademarks		
Internal Address:	15000 Capital One Drive		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23238		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4327167	WHAT'S IN YOUR PHONE?	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Douglas A. Rettew		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 2:	Finnegan, Henderson, et al		
Address Line 4:	Washington, D.C. 20001		
ATTORNEY DOCKET NUMBER:	12937.8053		
NAME OF SUBMITTER:	Douglas A. Rettew		
SIGNATURE:	/Douglas A. Rettew/		
DATE SIGNED:	11/14/2016		
Total Attachments: 1			
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OP \$40.00 4327167


ASSIGNMENT

Kosol Sek, an individual with an address at 1769 Lexington Avenue North #163 Roseville, Minnesota 55113 ("Assignor") obtained U.S. Trademark Registration No. 4327167 for the mark WHAT'S IN YOUR PHONE? for "Marketing, advertising, and promoting the retail goods and services of others through wireless electronic devices; Marketing, promotional and advertising services provided by mobile telephone connections; Promoting and marketing the goods and services of others by distributing advertising material, coupons and discount offers via text messages; Promoting the goods of others, namely, providing coupons, rebates and vouchers for the goods of others; Promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods of others; Promotional services, namely, promoting the goods of others by means of providing online coupons" ("the Registration").

Capital One Financial Corporation, a Delaware Corporation with an address at 12077-0270 / Trademarks 15000 Capital One Drive, Richmond, Virginia 23238 ("Assignee") wishes to acquire the Registration together with all associated common-law rights.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all his right, title, and interest in and to the Registration and all associated common-law rights, together with the goodwill associated therewith and the right to sue and recover for past infringements and other violations.

KOSOL SEK

By: 

Date: 10/05/16