

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405459

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Tire Rack, Inc.		11/15/2016	Corporation: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TR Wholesale Solutions LLC		
<b>Street Address:</b>	7015 Vorden Parkway		
<b>City:</b>	South Bend		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46628		
<b>Entity Type:</b>	Limited Liability Company: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2083058	UPDATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5742367700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(574) 287-2316 x 445		
<b>Email:</b>	manderson@tirerack.com		
<b>Correspondent Name:</b>	D. Michael Anderson		
<b>Address Line 1:</b>	7101 Vorden Parkway		
<b>Address Line 4:</b>	South Bend, INDIANA 46628		
<b>NAME OF SUBMITTER:</b>	D. Michael Anderson		
<b>SIGNATURE:</b>	/D. Michael Anderson/		
<b>DATE SIGNED:</b>	11/15/2016		
<b>Total Attachments: 3</b>			
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ASSIGNMENT

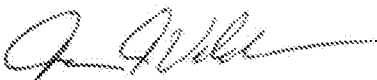
WHEREAS, The Tire Rack, Inc., an Indiana corporation, having a principal place of business at 7101 Vorden Parkway, South Bend, Indiana 46628 (the "Assignor"), owns the entire right, title and interest in and to the trademark listed in the Schedule of Trademarks attached hereto as Attachment "A" (the "Trademark");

WHEREAS, TR Wholesale Solutions LLC, an Indiana liability company, having a principal place of business at 7015 Vorden Parkway, South Bend, Indiana 46628 (the "Assignee"), desires to acquire all right, title and interest in and to the Trademark in the United States and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns unto the Assignee all right, title and interest in and to the Trademark, including all common law rights, along with the goodwill of the business symbolized by the Trademark. Assignor further assigns to Assignee the right to sue and collect damages for any and all past, present and future infringement of any rights in the Trademark.

Dated this 15<sup>th</sup> day of November, 2016.

THE TIRE RACK, INC.

By:   
.....  
Thomas F. Veldman,  
Chairman

Date: November 15, 2016

STATE OF INDIANA            )  
  )  
COUNTY OF ST. JOSEPH    )

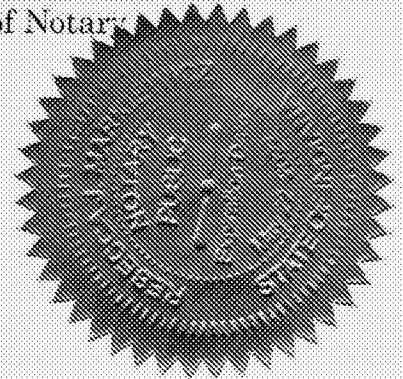
Before me, the undersigned, a Notary Public for St. Joseph County, State of Indiana, appeared Thomas F. Veldman and acknowledged his execution of this Assignment instrument this 15<sup>th</sup> day of November, 2016.

May 22, 2022  
Date My Commission Expires

Rebecca J. Markiewicz  
Notary Signature

St. Joseph  
Notary's County of Residence

Rebecca J. Markiewicz  
Printed Name of Notary



ATTACHMENT "A"

SCHEDULE OF TRADEMARKS

MARK	COUNTRY	APPLICATION NUMBER (FILING DATE)	REGISTRATION NUMBER (FILING DATE)
UPDATE	United States	75/019,369 (11/14/1995)	2,083,058 (7/29/1997)