OP \$315.00 86599370

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM405412

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/08/2015

CONVEYING PARTY DATA

Name	Formerly Execution Date Entity Ty		Entity Type
Buzz Bee Toys, Inc.		11/14/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Alex Brands Buzz Bee Holdings, LLC		
Street Address:	309 Fellowship Road		
Internal Address:	Suite 105		
City:	Mt. Laurel		
State/Country:	NEW JERSEY		
Postal Code:	08054		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark	
Serial Number:	86599370	AIR MAX	
Serial Number:	86519842	AIR MAX BARON	
Serial Number:	86519859	AIR MAX BOSS	
Serial Number:	86519729	AIR MAX SENTINEL	
Serial Number:	86519887	AIR MAX TYRANT	
Serial Number:	86519650	ULTRA TEK BRUTE	
Serial Number:	86519695	ULTRA TEK CHAMPION	
Serial Number:	86519662	ULTRA TEK GEM	
Serial Number:	86519709	ULTRA TEK PROTECTOR	
Serial Number:	86519604	ULTRA TEK SNIPE	
Serial Number:	86519673	ULTRA TEK STAR	
Serial Number:	86519682	ULTRA TEK WIZARD	

CORRESPONDENCE DATA

Fax Number: 2155686499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-568-6400

TRADEMARK REEL: 005920 FRAME: 0611

900384721 REEL: 005920 FRAME

Email: trademarks@vklaw.com

Correspondent Name: John J. O'Malley
Address Line 1: 30 S. 17th Street

Address Line 2: Suite 1800

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: BBT-1A

NAME OF SUBMITTER: John J. O'Malley

SIGNATURE: /John J. O'Malley/

DATE SIGNED: 11/14/2016

Total Attachments: 3

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TRADEMARK REEL: 005920 FRAME: 0612

NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of the 8th day of May, 2015, is by and between Buzz Bee Toys, Inc., a Delaware Corporation ("Assignor"), and Alex Brands Buzz Bee Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, on May 8, 2015, Assignor was the owner of all right, title and interest in and to the trademarks and/or service marks shown on Schedule A hereto, including without limitation all applications and registrations therefor and all goodwill associated therewith (the "Trademarks"); and

WHEREAS, Assignee did, as of May 8, 2015, acquire from Assignor all right, title and interest in and to the Trademarks together with all goodwill associated therewith and

WHEREAS, as of May 8, 2015, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which any Trademark that is the subject of an application for registration under Trademark Act Section 1(b), 15 U.S.C. Section 1051 (b) pertains.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, and effective as of May 8, 2015, Assignor did and hereby does sell, assign, transfer and convey to Assignee, all of Assignor's right, title and interest in and to the Trademarks, all causes of action for any and all past infringements or other violations of the rights being assigned, and the right to collect and retain any proceeds therefrom.

Assignor hereby agrees to execute and/or deliver such additional or other documents and instruments, and do such additional or other acts and things as may be reasonably requested by Assignee, its successors or assigns, to give effect to the provisions of this Trademark Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's right, title and interest in and to the Trademarks.

[SIGNATURE PAGE TO FOLLOW]

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IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed.

BUZZ BEE TOYS, INC.

By:

Name: Jeffrey Collins Zimmerman Title: Director

Date: NOVEMber 14,2016

SCHEDULE A

Trademarks

AIR MAX

SN: 86599370

AIR MAX BARON

SN: 86519842

AIR MAX BOSS

SN: 86519859

AIR MAX SENTINEL

SN: 86519729

AIR MAX TYRANT

SN: 86519887

ULTRA TEK BRUTE

SN: 86519650

ULTRA TEK

CHAMPION

SN: 86519695

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SN: 86519709

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ULTRA TEK STAR

SN: 86519673

ULTRA TEK WIZARD

SN: 86519682

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