

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405480

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Enterprise Holdings, Inc.		11/02/2016	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	iGO Motors, Inc.		
<b>Street Address:</b>	9292 Russell Springs Rd		
<b>City:</b>	Russell Springs		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	42642		
<b>Entity Type:</b>	Corporation: KENTUCKY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3312491	IGO CAR SHARING	
<b>Registration Number:</b>	2652646	I-GO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2707825856		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	270-782-8160		
<b>Email:</b>	LHagan@kerricklaw.com		
<b>Correspondent Name:</b>	Laura M. Hagan		
<b>Address Line 1:</b>	1025 State St, PO Box 9547		
<b>Address Line 4:</b>	Bowling Green, KENTUCKY 42101		
<b>NAME OF SUBMITTER:</b>	Laura M. Hagan		
<b>SIGNATURE:</b>	/Laura M. Hagan/		
<b>DATE SIGNED:</b>	11/15/2016		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective November 2, 2016 (the "Effective Date"), by and between Enterprise Holdings, Inc., a corporation organized under the laws of Missouri with an address of 600 Corporate Park Drive, St. Louis, Missouri 63105 ("Assignor") and iGO Motors, Inc., a corporation organized under the laws of Kentucky with an address of 9292 Russell Springs Rd., Russell Springs, Kentucky 42642 ("Assignee"). Assignor and Assignee may be referred to in this Assignment each as a "Party" and collectively as the "Parties."

WHEREAS, Assignor owns the U.S trademark registrations set forth in *Schedule A* attached hereto (collectively, the "Trademarks"); and

WHEREAS, Assignor desires that the Trademarks be owned by Assignee, and Assignee desires to own said Trademarks.

NOW, THEREFORE, in consideration of the foregoing premises, the mutual promises and covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, the Parties agree as follows:

1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of its right, title and interest in, to and under the Trademarks, and all registrations issuing therefrom, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademarks been made.
2. Assignor further agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.
3. Within fifteen (15) days following the Effective Date, Assignee shall pay Assignor US\$600.00.
4. Assignee may record this Assignment with the United States Patent and Trademark Office. All costs associated with any such registrations or recordations shall be paid by Assignee.
5. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.
6. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically

transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

**Enterprise Holdings, Inc.**

By:

  
Signature

Jeffrey S. Cowan

AVP, Counsel

Printed Name and Title

**iGO Motors, Inc.**

By:

  
Signature

Signature

Michael Meyer (owner)

Printed Name and Title

*Schedule A*  
to Trademark Assignment

Mark	Country	Status	App. No.	Reg. No.
IGO CAR SHARING & Design	U.S.	Registered	78/934004	3312491
I-GO	U.S.	Registered	76/277194	2652646

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