

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405599

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jackson Wine Estates International Limited		06/10/2016	Single member private company limited by shares: IRELAND
RECEIVING PARTY DATA			
Name:	Wine Trends Marketing LLC		
Street Address:	181 Yulupa Circle		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95405		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2535473	CALINA	
Registration Number:	4222027	CALINA	
Registration Number:	2292127	VINA CALINA	
CORRESPONDENCE DATA			
Fax Number:	7075241906		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7075241900		
Email:	dranit@smlaw.com		
Correspondent Name:	Warren L. Dranit		
Address Line 1:	90 South E Street		
Address Line 2:	Suite 200		
Address Line 4:	Santa Rosa, CALIFORNIA 95404		
NAME OF SUBMITTER:	Warren L. Dranit		
SIGNATURE:	/wld/		
DATE SIGNED:	11/15/2016		
Total Attachments: 2			
source=Calina Trademark Assignment (executed)#page1.tif			

OP \$90.00 2535473

ASSIGNMENT OF TRADEMARKS

This Trademark Assignment Agreement (the "Agreement") is made into and entered into as of June 10, 2016 (the "Effective Date"), by and between Jackson Wines Estates International Ltd. ("Assignor") and Wine Trends Marketing, LLC ("Assignee").

WHEREAS, Assignor has adopted, used and is using the list of trademarks set forth in Attachment A and is the owner of the trademark registrations set forth in Attachment A (collectively, the "Marks"); and

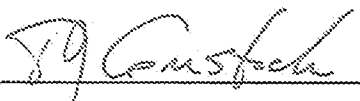
WHEREAS, Assignor and Assignee are acting as Seller and Buyer, respectively, in a transaction whereby ownership of certain brands and brand assets, including the Marks, is being transferred from Assignor to Assignee in exchange for consideration (the "Asset Sale").


NOW THEREFORE, NOW THEREFORE, in connection with the Asset Sale and for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks, and the goodwill associated therewith and symbolized thereby, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith, and Assignee hereby accepts such assignment.

IN WITNESS WHEREOF, Assignor has caused this document to be executed by its authorized officer on the date indicated above.

JACKSON WINES ESTATES
INTERNATIONAL LTD

WINE TRENDS MARKETING, LLC

By: 
Its: _____

By: 
Its: PRESIDENT

Attachment A

Trademark Registrations

CALINA

Country	Registration Number	Class / Type
Brazil	824909267	33 Int.
Canada	TMA608581	33 Int.
Ecuador	22728	33 Int.
European Union	2409100	33 Int.
Hong Kong	200204640	33 Int.
International Registration	1178110	33 Int.
Mexico	1422684	33 Int.
United States of America	2535473	33 Int.
United States of America	4222027	33 Int.
Venezuela	p301401	33 Int.
Chile (stylized)	712803	33 Int.

VIÑA CALINA

Country	Registration Number	Class / Type
United States of America	2292127	
Chile (design)	504290	33 Int.