

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405520

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The University of North Carolina at Chapel Hill		11/09/2016	Non-Profit Organization: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	National College Advising Corps		
<b>Street Address:</b>	301 W. Barbee Chapel Road		
<b>City:</b>	Chapel Hill		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27517		
<b>Entity Type:</b>	Non-Profit Organization: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3727582	NATIONAL COLLEGE ADVISING CORPS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9198431637		
<b>Email:</b>	lbollin@email.unc.edu		
<b>Correspondent Name:</b>	Lee Bollinger		
<b>Address Line 1:</b>	222 East Cameron Avenue, 110 Bynum Hall		
<b>Address Line 4:</b>	Chapel Hill, NORTH CAROLINA 27514		
<b>NAME OF SUBMITTER:</b>	Lee Bollinger		
<b>SIGNATURE:</b>	/Lee Bollinger/		
<b>DATE SIGNED:</b>	11/15/2016		
<b>Total Attachments: 1</b>			
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APPENDIX A: TRADEMARK ASSIGNMENT

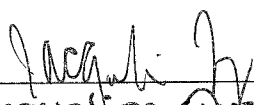
WHEREAS, the University of North Carolina at Chapel Hill ("Assignor") has adopted, owns and has been using the Mark NATIONAL COLLEGE ADVISING CORPS (the "Mark") in connection with providing advice to prospective low income, first-generation or underrepresented students about college education; and

WHEREAS, Assignor has registered the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described services (Reg. No. 3727582), and

WHEREAS, the National College Advising Corps, with offices at 301 W. Barbee Chapel Road, Suite 210, Chapel Hill, NC 27517 ("Assignee"), desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the federal trademark registration for the Mark (Reg. No. 3727582) to the National College Advising Corps.

The University of North Carolina at Chapel Hill

By:   
Name: Jacqueline Gray  
Title: Director of Licensing  
Date: 11/9/2016