# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM405671

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Corporate Family Network, Inc.		11/16/2016	Corporation: NEW YORK

### **RECEIVING PARTY DATA**

Name:	E4 Health, Inc.
Street Address:	105 Decker Ct., Ste. 475
City:	Irving
State/Country:	TEXAS
Postal Code:	75062
Entity Type:	Corporation: DELAWARE

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3844233	CFN CORPORATE FAMILY NETWORK WHERE INSPI

### CORRESPONDENCE DATA

Fax Number: 3145694053

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9728103031

missy.schrib@e4healthcare.com Email:

**Correspondent Name:** Malisa Schrib

Address Line 1: 105 Decker Ct., Ste. 475 Irving, TEXAS 75062 Address Line 4:

NAME OF SUBMITTER:	Malisa Schrib
SIGNATURE:	/malisa schrib/
DATE SIGNED:	11/16/2016

#### **Total Attachments: 5**

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> **TRADEMARK** REEL: 005921 FRAME: 0759

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is made and entered into as of December 28, 2012 ("<u>Effective Date</u>") by and between **CORPORATE FAMILY NETWORK, INC.**, a New York corporation ("<u>Assignor</u>") and **E4 HEALTH, INC.**, a Delaware corporation ("<u>Assignee</u>").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademark applications and registrations set forth on Schedule A (the "Marks");

**WHEREAS,** Assignor, Assignee and certain other parties entered into that certain Asset Purchase Agreement (the "<u>Purchase Agreement</u>") dated as of November 14, 2012; and

WHEREAS, in connection with the Purchase Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest in and to the Marks, together with the goodwill associated with the Marks and that portion of the business related thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys, and delivers to Assignee, free and clear of any and all liens and encumbrances, the entire right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith, for the United States and for all foreign countries, including, without limitation, all common law rights associated therewith, any registrations that issue from the Marks, any renewals and extensions of such registrations and all corresponding rights that are or may be secured under the laws of the United States or any foreign country or multi-national registration body, now or hereafter arising or in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto throughout the world.

Assignor hereby requests the United States Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Marks.

This Assignment shall be governed by and construed in accordance with the laws of the State of New York without giving effect to any choice or conflict of law provision or rule that would cause the application of the laws of any jurisdiction other than the state of New York.

This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

TRADEMARK REEL: 005921 FRAME: 0760

# [END OF PAGE] [SIGNATURE PAGE FOLLOWS]

## SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

By:	Mahr		
	Name:	204 DA JOHN	
	Title:	Ceo	
	'	310	
E4 H	EALTH, I	NC.	
By:			
•	Name:	William H. Mulcahy	
	Title:	Chief Executive Officer	

# SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

COR	PORATE	FAMILY NETWORK, INC.
Ву:	Name: Title:	
<b>E4 H</b> By:	EALTH,I	Min H. Muleaky
•	Name: Title:	William H. Mulcahy Chief Executive Officer

TRADEMARK REEL: 005921 FRAME: 0763

# SCHEDULE A TO TRADEMARK ASSIGNMENT

CFN (logo) Corporate Family Network, Inc. Where Inspiring Lives Meet Innovative Work	US Registration No. 3,844,233 Reg. Date: September 7, 2010 Classes: 35, 36, 44 and 45
More to Life	US Registration No. 3,035,013 Reg. Date: December 27, 2005 Classes: 45

TRADEMARK REEL: 005921 FRAME: 0764

**RECORDED: 11/16/2016**