

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405846

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Trademark Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Winston Printing Company		09/23/2016	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Business Capital Corp.		
<b>Street Address:</b>	401 Charmany Drive		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53719		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3007107	W	
<b>Registration Number:</b>	2393388	WINSTON PACKAGING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-273-3500		
<b>Email:</b>	bgilpin@gklaw.com		
<b>Correspondent Name:</b>	Brian G. Gilpin; Godfrey & Kahn, S.C.		
<b>Address Line 1:</b>	833 East Michigan Street, Suite 1800		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-5615		
<b>ATTORNEY DOCKET NUMBER:</b>	057401-0168		
<b>NAME OF SUBMITTER:</b>	Brian G. Gilpin		
<b>SIGNATURE:</b>	/Brian G. Gilpin/		
<b>DATE SIGNED:</b>	11/16/2016		
<b>Total Attachments: 2</b>			
source=notice#page1.tif			
source=notice#page2.tif			

CH \$65.00 3007107

**NOTICE OF TRADEMARK SECURITY AGREEMENT  
(FOR RECORDATION PURPOSES)**

This Notice of Trademark Security Agreement, dated as of September 23, 2016, is made with regard to WINSTON PRINTING COMPANY, a North Carolina corporation ("Borrower"), having an address for notice at 8095 North Point Blvd., Winston-Salem, North Carolina 27106, and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation ("Lender"), having an address for notice at 401 Charmany Drive Madison WI 53719.

R E C I T A L S:

The Borrower and the Lender are parties to a Loan and Security Agreement dated as of September 23, 2016 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrower.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Borrower has granted a security interest in favor of the Lender in and with respect to the entire right, title, and interest of Borrower in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

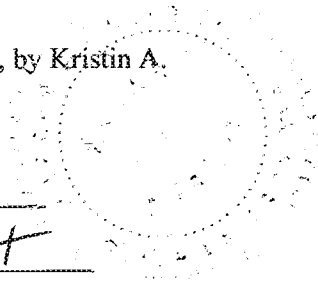
GODFREY & KAHN, S.C. (as Counsel on behalf of  
FIRST BUSINESS CAPITAL CORP.)

By:   
Kristin A. Roeper, Attorney

STATE OF WISCONSIN            )  
  )  
COUNTY OF MILWAUKEE        )


The foregoing instrument was acknowledged before me this 16<sup>th</sup> day of November, 2016, by Kristin A. Roeper, Attorney for First Business Capital Corp., on behalf of the association.

  
Notary Public, State of Wisconsin  
My commission expires Permanent



SCHEDULE

UNITED STATES TRADEMARKS

MARK	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS
	3,007,107	10/18/2005	Registered
WINSTON PACKAGING	2,393,388	10/10/2000	Registered