

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405431

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul Adler		11/14/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Welch Foods Inc., A Cooperative		
Street Address:	300 Baker Avenue		
City:	Concord		
State/Country:	MASSACHUSETTS		
Postal Code:	01742		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4365913	NOTHING BUT FRUIT	
CORRESPONDENCE DATA			
Fax Number:	7027929002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	17027923773		
Email:	lvpto@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP; Attn: S. Norton		
Address Line 1:	3773 Howard Hughes Parkway		
Address Line 2:	Suite 400N		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	115535.020000		
NAME OF SUBMITTER:	Shauna L. Norton		
SIGNATURE:	/Shauna L. Norton/		
DATE SIGNED:	11/14/2016		
Total Attachments: 1			
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CH \$40.00 4365913

EXHIBIT 1

TRADEMARK ASSIGNMENT

WHEREAS, Paul Adler, a U.S. individual ("Assignor"), with a postal address at PO Box 15, Oceanside, NY 11572 has adopted and is using the trademark NOTHING BUT FRUIT in the United States in connection with fruit-based snack foods, including dried and freeze-dried snacks (the "Trademark"), and is the owner of U.S. Trademark Reg. No. 4,365,913 (the "Registration") for the Trademark; and

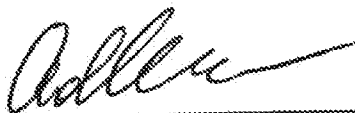
WHEREAS, Assignor wishes to assign all his rights in and to the Trademark and the Registration, and Assignor represents and warrants that he has the capacity and right to assign such rights pursuant to the terms of this Trademark Assignment; and

WHEREAS, Welch Foods Inc., A Cooperative, a Michigan corporation, with its principal place of business at 300 Baker Avenue, Concord, Massachusetts 01742 ("Assignee"), desires to acquire the aforesaid rights relating to the Trademark and Registration.

NOW, THEREFORE, for the consideration of [REDACTED], the sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all his right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the Registration.

Effective this 14th day of November, 2016.

ASSIGNOR:



Paul Adler