

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405743

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harris Connect, LLC		06/03/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	NTBC, LLC
Street Address:	4835 LBJ Freeway, Suite 1100
City:	Dallas
State/Country:	TEXAS
Postal Code:	75244
Entity Type:	Limited Liability Company: TEXAS

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3822237	ALUMNI TODAY
Registration Number:	3437032	ALUMNI TODAY
Registration Number:	3437031	ALUMNI TODAY
Registration Number:	2098422	DONORPROFILE
Registration Number:	2065363	GRADLINK
Registration Number:	5003952	MOBILE ALUMNI TODAY
Registration Number:	5003953	MOBILE ALUMNI TODAY
Serial Number:	86377800	MOBILE MEMBER TODAY
Serial Number:	86377803	MOBILE MEMBER TODAY
Registration Number:	1667004	PRINTPLUS
Registration Number:	1714263	THE GRADUATE CONNECTION
Registration Number:	1650389	THE INFORMATION ADVANTAGE
Registration Number:	1653256	THE DIRECT MAIL DIFFERENCE
Registration Number:	3196825	HARRIS CONNECT
Registration Number:	3196826	HARRIS CONNECT
Registration Number:	3251156	HARRIS CONNECT
Registration Number:	3196824	HARRIS CONNECT
Registration Number:	3093942	HARRIS CONNECT
Registration Number:	3030343	HARRIS CONNECT

TRADEMARK

CORRESPONDENCE DATA**Fax Number:** 2147401499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214.740.1474**Email:** danicam@bellnunnally.com**Correspondent Name:** Danica L. Mathes**Address Line 1:** 3232 McKinney Avenue, Suite 1400**Address Line 4:** Dallas, TEXAS 75204

ATTORNEY DOCKET NUMBER:	7201.1
NAME OF SUBMITTER:	DANICA L. MATHES
SIGNATURE:	/Danica L. Mathes/
DATE SIGNED:	11/16/2016

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

Harris Connect, LLC, a Delaware limited liability company (“**Assignor**”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and delivers, effective as of June 3, 2016 (the “**Effective Date**”), unto NTBC, LLC, a Texas limited liability company (“**Assignee**”), all right, title and interest of Assignor in and to the trademarks and service marks set forth on Schedule I hereto, all variations and designs thereof and all logos incorporating any such trademarks and service marks (the “**Assigned Marks**”), and all goodwill associated therewith, and any registrations and applications (including intent-to-use applications) therefor and renewals thereof, and all income, royalties, fees, and payments payable to Assignor in respect thereto, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any infringement, misappropriation and/or dilution of the Assigned Marks and/or any variations thereof on or after the date hereof.

*[remainder of page intentionally left blank;
signature page follows]*

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks and Service Marks to be executed effective as of the Effective Date.

ASSIGNOR:

HARRIS CONNECT, LLC

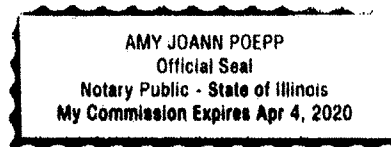
By: *[Signature]*
Name: Sandeep Gupta
Title: Chief Restructuring Officer

STATE OF Illinois)
COUNTY OF COOK) SS:

On the 3 day of JUNE, in the year 2016, before me, the undersigned, personally appeared Sandeep Gupta personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Witness my hand and official seal.

[Signature] 6/3/16
Notary Public



Schedule I

Trademark/Service Mark	Application or Registration Number	Class
ALUMNI TODAY	3,822,237	35
ALUMNI TODAY	3,437,032	16
ALUMNI TODAY	3,437,031	9
DONOR PROFILE	2,098,422	42
GRADLINK	2,065,363	9
MOBILE ALUMNI TODAY	Application #: 86377790 and 86377796	9
MOBILE MEMBER TODAY	Application #: 86377800 and 86377803	9
PRINTPLUS	1,667,004	41
THE GRADUATE CONNECTION	1,714,263	41
THE INFORMATION ADVANTAGE	1,650,389	41
THE DIRECT MAIL DIFFERENCE	1,653,256	41
HARRIS CONNECT (design)	3,196,825	42
HARRIS CONNECT (design)	3,196,826	35
HARRIS CONNECT (design)	3,251,156	16
HARRIS CONNECT (design)	3,196,824	9
HARRIS CONNECT	3,093,942	16
HARRIS CONNECT	3,030,343	9