

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406017

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STATS LLC		11/09/2016	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SportsHub Technologies LLC		
<b>Street Address:</b>	807 Broadway NE		
<b>Internal Address:</b>	Suite 310-100		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55413		
<b>Entity Type:</b>	Limited Liability Company: MINNESOTA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4521046	NFFC 10 YEAR ANNIVERSARY	
<b>Registration Number:</b>	4737410	NFBC 10 YEAR ANNIVERSARY	
<b>Registration Number:</b>	4521049	NFBKC	
<b>Registration Number:</b>	4521052	NFBC	
<b>Registration Number:</b>	4521092	NFFC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6513356432		
<b>Email:</b>	bskjold@corporatelawpartners.com		
<b>Correspondent Name:</b>	Benjamin R. Skjold		
<b>Address Line 1:</b>	150 South Fifth Street		
<b>Address Line 2:</b>	Suite 3100		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>NAME OF SUBMITTER:</b>	Benjamin R. Skjold		
<b>SIGNATURE:</b>	/Benjamin R. Skjold/		
<b>DATE SIGNED:</b>	11/18/2016		

OP \$140.00 4521046

**Total Attachments: 3**

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**ATTACHMENT B**

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“IP Assignment”), dated as of November 9, 2016, is made by STATS LLC, a Delaware limited liability company (“Seller”), in favor of SportsHub Technologies, LLC (“Buyer”), the purchaser of certain assets of Seller pursuant to an Asset Purchase Agreement, dated as of November 9, 2016 (the “Purchase Agreement”). Capitalized terms used and not otherwise defined herein shall have the meanings given to them in the Purchase Agreement.

Under the terms of the Purchase Agreement, Seller has conveyed, transferred and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this IP Assignment for recording with national, federal and state government authorities including the US Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Seller agrees as follows:

1. Assignment. Seller hereby conveys, transfers and assigns to Buyer all of Seller's right, title and interest in and to the following (the “IP Assets”) free and clear of any liens, restrictions, claims, charges, or security interests:
  - (a) the trademark registrations and applications set forth in Schedule 1 hereto, together with the goodwill symbolized thereby and all issuances, extensions and renewals thereof; provided that, with respect to only United States intent-to-use trademark applications and solely to the extent and during the period that the assignment thereof would impair, under applicable federal law, the registrability of such applications or the validity or enforceability of registrations issuing from such applications, the transfer of such applications hereunder shall not be effective until after such period has expired;
  - (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
  - (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
  - (d) any and all claims, with respect to any of the foregoing, for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

- 2. Recordation. Seller authorizes the Commissioner for Trademarks and any other national, federal and state government officials to record and register this IP Assignment upon request by Buyer.
- 3. Terms of the Asset Purchase Agreement. The terms of the Purchase Agreement are incorporated herein by this reference. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.
- 4. Counterparts. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.
- 5. Governing Law. This IP Assignment shall be governed by and construed in accordance with the internal laws of the State of Illinois without giving effect to any choice or conflict of law provision or rule (whether of the State of Illinois or any other jurisdiction) that would cause the application of laws of any jurisdiction other than those of the State of Illinois.

IN WITNESS WHEREOF, Seller has duly executed and delivered this IP Assignment as of the date first above written.

STATS LLC

DocuSigned by:  
*Kenneth Fuchs*  
 8BC63F8B390F44B...

By: \_\_\_\_\_  
 Name: Kenneth Fuchs  
 Title: CEO

AGREED TO AND ACCEPTED:

SportsHub Technologies LLC

DocuSigned by:  
*Rob Phythian*  
 50F02E625CC94D8...

By: \_\_\_\_\_  
 Name: Robert Phythian  
 Title: CEO

**SCHEDULE 1**

**Trademarks and Service Marks**

4,521,046	NFFC 10 Year Anniversary Banner Logo	Registered (STATS LLC)	USA
4,737,410	NFBC 10 Year Anniversary Banner Logo	Registered (STATS LLC)	USA
4,521,049	NFBKC Logo	Registered (STATS LLC)	USA
4,521,052	NFBC Logo	Registered (STATS LLC)	USA
4,521,092	NFFC Logo	Registered (STATS LLC)	USA