

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405900

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	09/01/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BWTC Holding, LLC		11/16/2016	Limited Liability Company: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Defiance Brands, Inc.		
<b>Street Address:</b>	530 Church Street		
<b>Internal Address:</b>	Suite 305		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37219		
<b>Entity Type:</b>	Corporation: TENNESSEE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4852857	DEFIANCE FUEL	
<b>Serial Number:</b>	86228826	DEFIANCE FUEL	
<b>Serial Number:</b>	86229512	DEFY LIMITATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152482954		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615-742-7944		
<b>Email:</b>	trademarks@bassberry.com		
<b>Correspondent Name:</b>	Martha B. Allard		
<b>Address Line 1:</b>	150 3rd Ave. S.		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37201		
<b>ATTORNEY DOCKET NUMBER:</b>	121819-800		
<b>NAME OF SUBMITTER:</b>	Martha B. Allard		
<b>SIGNATURE:</b>	/Martha B. Allard/		
<b>DATE SIGNED:</b>	11/17/2016		

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**Total Attachments: 3**

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into by and between BWTC Holding, LLC ("BWTC"), a Tennessee limited liability company having a principal place of business at 530 Church Street, Suite 305, Nashville, Tennessee 37219-3327 ("Assignor") and Deftance Brands, Inc., a corporation duly organized and existing under the laws of the State of Tennessee and having a principal place of business at 530 Church Street, Suite 305, Nashville, Tennessee 37219-3327 ("Assignee").

WHEREAS, Assignor owns the entire right, title and interest in and to certain U.S. trademarks and service marks, both registered and unregistered, and applications for trademark and service mark registrations filed with the United States Patent and Trademark Office, as listed in attached Exhibit A (collectively the "Marks");

WHEREAS, Assignor is desirous of assigning the Marks and the applications and registrations therefore to the Assignee;

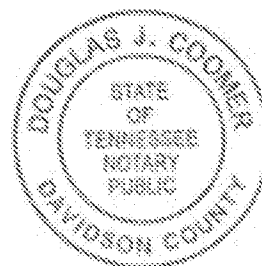
WHEREAS, Assignee desires to acquire the Marks and the applications and/or registrations therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, its successors, assigns and legal representatives, *nunc pro tunc* as of September 1, 2014, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Marks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be executed by its duly authorized corporate officer as of the \_\_\_\_\_ day of November, 2016.

BWTC Holding, LLC

By: [Signature]  
Name: DAN W. MADDOX  
Title: MANAGING MEMBER



My Commission Expires: Jan. 8, 2018

.....  
State of Tennessee  
Davidson County  
.....

On this 16<sup>th</sup> day of November, 2016 before me personally came (name), to me known, who being by me duly sworn did depose and say that he is the President of AAA, the corporation

described in and which executed the foregoing assignment, that he is authorized to execute this assignment on behalf of said corporation, and that he signed his name thereto by like authority.


  
Notary Public

EXHIBIT A

<u>Mark</u>	<u>Serial Number</u>	<u>Registration Number</u>
DEFIANCE FUEL	86977518	4852857
DEFIANCE FUEL	86228826	
DEFY LIMITATIONS	86229512	