# OP \$90.00 1757084

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM405985

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nielsen-Massey Vanillas, Inc.		11/17/2016	Corporation: ILLINOIS

#### **RECEIVING PARTY DATA**

Name:	JP Morgan Chase Bank, N.A.
Street Address:	10 South Dearborn Street, 22nd Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Association: UNITED STATES

#### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	1757084	
Registration Number:	4275066	
Registration Number:	4279005	NIELSEN-MASSEY

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** michael.barys@thomsonreuters.com

Correspondent Name: Andrea Gniadek

Address Line 1: 111 West Monroe Street
Address Line 2: Chapman and Cutler LLP
Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Andrea Gniadek
SIGNATURE:	/Michael Barys/
DATE SIGNED:	11/18/2016

#### **Total Attachments: 6**

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#### TRADEMARK COLLATERAL AGREEMENT

This 17th day of November, 2016, Nielsen-Massey Vanillas, Inc., an Illinois corporation ("Debtor") with its principal place of business and mailing address at 1550 Shields Drive, Waukegan, Illinois 60085, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, assigns, mortgages and pledges to JPMorgan Chase Bank, N.A., with its mailing address at 10 S. Dearborn Street, 22nd Floor, Chicago, Illinois 60603, and its successors and assigns ("Secured Party"), and grants to Secured Party a continuing security interest in and to all of the right, title and interest of such Debtor in, to and under the following property, wherever located, and whether now existing or hereafter arising or acquired from time to time (the "Trademark Collateral"):

- (i) Each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application and all extensions and renewals thereof; and
- (ii) All proceeds of the foregoing, including without limitation (x) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing and (y) any and all claims and causes of action by Debtor against third parties for damages, restitution and injunctive and other legal and equitable relief by reason of past, present or future infringement, dilution, misappropriation, violation, misuse, breach or default of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right but no obligation to sue for and collect, or otherwise recover, said damages;

to secure the payment and performance of all Secured Obligations of Debtor as set out in that certain Security Agreement bearing even date herewith between Debtor and Secured Party, as the same may be amended, modified, or restated from time to time (the "Security Agreement").

Notwithstanding anything herein to the contrary, this Trademark Collateral Agreement shall not operate as a sale, transfer, conveyance or other assignment to Secured Party of any applications by Debtor for a trademark based on an intent to use the same if and so long as such application is pending without a Statement of Use having been filed and accepted (such pending applications which are based on intent to use being hereinafter referred to collectively as "Intent-to-Use Applications"), but rather, if and so long as Debtor's Intent-to-Use Application is pending without a Statement of Use having been filed and accepted, then this Trademark Collateral Agreement shall operate only to create a security interest for collateral purposes in favor of Secured Party on such Intent-to-Use Application as collateral security for the Secured Obligations. When a Statement of Use is filed and accepted by the Trademark Office, then that application shall cease to be partly exempted from this Agreement.

Debtor authorizes the Commissioner for Trademarks and any other government officials to record and register this Trademark Collateral Agreement upon request by the Secured Party.

4089717.01.04.docx 4221180 Debtor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the assignment, mortgage, pledge and security interest in the trademarks, trademark registrations, and trademark applications made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. The rights and remedies of the Secured Party with respect to the Trademark Collateral are as provided by the Security Agreement and related documents, and nothing in this Trademark Collateral Agreement shall be deemed to limit such rights and remedies.

This Trademark Collateral Agreement may be executed in any number of counterparts, and by the different parties on different counterpart signature pages, all of which taken together shall constitute one and the same agreement. Any of the parties hereto may execute this Trademark Collateral Agreement by signing any such counterpart and each of such counterparts shall for all purposes be deemed to be an original. Delivery of a counterpart hereof by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart hereof. This Trademark Collateral Agreement shall be construed and determined in accordance with the laws of the United States and the State of Illinois without regard to conflicts of law principles that would require application of the laws of another jurisdiction. This Trademark Collateral Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

NIELSEN-MASSEY VANILLAS, INC.

Name: David Klemann

Name: David Klemann

Title: Vice President of Finance

Accepted and agreed to as of the date and year last above written.

JPMORGAN CHASE BANK, N.A.

By \_\_\_\_\_\_
Name \_\_\_\_\_
Title

[Signature Page to Trademark Collateral Agreement]

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

NIELSEN-MASSEY VANILLAS, INC.

Ву	
Name	
Title_	

Accepted and agreed to as of the date and year last above written.

JPMORGAN CHASE BANK, N.A.

Name TOHN MORROWE
Title ANAIMENES ILMAN

[Signature Page to Trademark Collateral Agreement]

## SCHEDULE A TO TRADEMARK COLLATERAL AGREEMENT

#### REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

#### FEDERAL TRADEMARK REGISTRATIONS

<u>Marks</u>	REG. No.	GRANTED
NIELSEN-MASSEY VANILLAS INC.	1764739	04/13/1993
	1757084	03/09/1993
	4275066	01/15/2013
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Niel sen-Massey	4279005	01/22/2013

Form **PTO-1594** (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Pleas	se record the attached documents or the new address(es) below.
1. Name of conveying party(ies):  Nielsen-Massey Vanillas, Inc.  Individual(s) Association Partnership Limited Partnership Corporation- State: Illinois Other	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached?  No  Name: JPMorgan Chase Bank, N.A.  Street Address: 10 S. Dearborn Street, 22nd Floor  City: Chicago  State: Illinois  Country:USA  Zip: 60603
Additional names of conveying parties attached? Yes No.  3. Nature of conveyance/Execution Date(s):  Execution Date(s)November 17, 2016  Assignment Merger  Security Agreement Change of Name	Individual(s) Citizenship  Association Citizenship  Partnership Citizenship  Limited Partnership Citizenship  Corporation Citizenship  X Other N.A. Citizenship USA  If assignee is not domiciled in the United States, a domestic
Other Security Agreement  4. Application number(s) or registration number(s) and A. Trademark Application No.(s)  See Schedule A  C. Identification or Description of Trademark(s) (and Filing	B. Trademark Registration No.(s)  See Schedule A  Additional sheet(s) attached?  Yes  No
5. Name & address of party to whom correspondence concerning document should be mailed:  Name: Andrea Gniadek  Internal Address: Chapman and Cutler LLP	6. Total number of applications and registrations involved:  7. Total fee (37 CFR 2.6(b)(6) & 3.41)
Street Address: 111 West Monroe Street	Authorized to be charged to deposit account  Enclosed
City: Chicago  State: IL Zip: 60603	8. Payment Information:
Phone Number: 312-845-5132  Docket Number: 4221180  Email Address: serdiuk@chapman.com	Deposit Account Number  Authorized User Name
9. Signature: Signature Signature Andrea Gniadek, Project Assistant Name of Person Signing	Total number of pages including cover sheet, attachments, and document:  6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 005924 FRAME: 0632

**RECORDED: 11/18/2016**