

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405888

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RFID Journal, LLC		11/15/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	EMERALD EXPOSITIONS, LLC		
Street Address:	31910 DEL OBISPO STREET		
Internal Address:	Suite 200		
City:	SAN JUAN CAPISTRANO		
State/Country:	CALIFORNIA		
Postal Code:	92675		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4709842	IOT JOURNAL	
Registration Number:	3518627	RFID IN FASHION	
Registration Number:	3383029	PUTTING RFID TO WORK	
Registration Number:	2887992	RFID JOURNAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-859-8000		
Email:	teas@friedfrank.com		
Correspondent Name:	Victoria J. B. Doyle		
Address Line 1:	One New York Plaza		
Address Line 4:	New York, NEW YORK 10004-1980		
ATTORNEY DOCKET NUMBER:	34224-8 [5879]		
NAME OF SUBMITTER:	Victoria J. B. Doyle		
SIGNATURE:	/vjbd/		
DATE SIGNED:	11/17/2016		

CH \$115.00 4709842

Total Attachments: 13

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property ("Assignment"), effective as of November 15, 2016, is entered into by and between RFID Journal, LLC, a Delaware limited liability company ("Assignor"), and Emerald Expositions, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of those certain trademark registrations and applications identified on Schedule A attached hereto ("Assigned Trademarks"); those certain internet domain name registrations identified on Schedule B attached hereto ("Assigned Domain Names"); those certain copyright registrations and applications identified on Schedule C attached hereto ("Assigned Copyrights"); and

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as even date herewith (the "Asset Purchase Agreement"), between Assignor, Assignee and certain other parties thereto, Assignor has agreed to sell, convey, transfer, assign, grant and deliver to Assignee, the Assets (as defined therein) (the "Acquisition").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor and Assignee hereby agree as follows:

1. Definitions. Terms not defined in this Assignment shall have the meanings ascribed to them in the Asset Purchase Agreement.

2. Conveyance and Acceptance of Assigned Trademarks. Assignor hereby sells, conveys, transfers, assigns, grants and delivers to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the applicable Assigned Trademarks (as identified on Schedule A), the goodwill of the business connected to and associated with the use of and symbolized by the Assigned Trademarks, the right to sue and recover for past, present, or future infringement thereof, the right to secure registration of such Assigned Trademarks and of this Assignment, and the right to initiate other proceedings before all government and administrative bodies with respect to such Assigned Trademarks.

3. Conveyance and Acceptance of Assigned Domain Names. Assignor hereby sells, conveys, transfers, assigns, grants and delivers to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the applicable Assigned Domain Names (as identified on Schedule B), the goodwill of the business connected to and associated with the use of and symbolized by the Assigned Domain Names, the right to sue and recover for past, present, or future infringement thereof, the right to secure registration of such Assigned Domain Names and of this Assignment, and the right to initiate other proceedings before all government and administrative bodies with respect to such Assigned Domain Names.

4. Conveyance and Acceptance of Assigned Copyrights. Assignor hereby sells, conveys, transfers, assigns, grants and delivers to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the applicable Assigned Copyrights (as identified on Schedule C), the goodwill of the business connected to and associated with the use of and symbolized by the Assigned Copyrights the right to sue and recover for past, present, or future

infringement thereof, the right to secure registration of such Assigned Copyrights and of this Assignment, and the right to initiate other proceedings before all government and administrative bodies with respect to such Assigned Copyrights.

5. Recordation.

a. Authorization. Assignor hereby authorizes and requests that the Commissioner for Trademarks, the Register of Copyrights, and any other sovereign official holding a corresponding position of authority in any other state or country, record this Assignment. Assignor will, at Assignee's request and expense, take any and all reasonable actions, including without limitation, the execution, acknowledgment, and delivery of any and all documents, that Assignee may reasonably request to record and perfect Assignee's interest in and to its Assigned Trademarks.

b. Domain Names. Assignor hereby acknowledges and agrees that each internet domain name registrar (the "Registering Authority") of the Assigned Domain Names is authorized to transfer and record in the name of Assignee ownership of and administrative contact for all of the Assigned Domain Names transferred to it hereunder. Assignor will, at Assignee's request and expense, take any and all reasonable actions, including without limitation, the execution, acknowledgment, and delivery of any and all documents, that Assignee may reasonably request to record and perfect Assignee's interest in and to the Assigned Domain Names. Without limiting the foregoing, at Assignee's request and expense the Assignor will cooperate with Assignee to (i) complete any registrant name change agreement or other form required by any applicable Registering Authority to effect or record the assignment contemplated by this Assignment; (ii) submit those registrant name change agreements or other forms to the Registering Authority in accordance with the Registering Authority's policies and rules; and (iii) take any further actions required by the Registering Authority's policies and rules to transfer the Domain Names to Assignee.

6. Assignment. Neither this Assignment nor any of the rights, interests or obligations hereunder shall be assigned or delegated, in whole or in part, by operation of Law or otherwise, by any party without the prior written consent of the other party, except that Assignee may (i) assign any of its rights and delegate any of its obligations hereunder, in whole or in part, to any of its affiliates without obtaining the consent of the Assignor; and (ii) assign any of its obligations under this Assignment to any Person that acquires the Business or the Assets. Any purported assignment not permitted under this Section 6 shall be null and void.

7. Binding Effect. This Assignment shall bind and inure to the benefit of Assignor, Assignee and their respective successors and permitted assigns.

8. Further Assurances. If at any time after the Closing any further action is necessary or desirable to fully effect the transactions contemplated by this Assignment, each of the parties hereto shall take any action (including the execution and delivery of any instruments and documents) as any other party reasonably may request.

9. Governing Law. This Assignment shall in all respects be governed by, and construed in accordance with, the Laws (excluding conflict of laws rules and principles) of the State of New York applicable to agreements made and to be performed entirely within such State, including all matters of construction, validity, and performance.

10. Counterparts. This Agreement may be executed in any number of duplicate counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

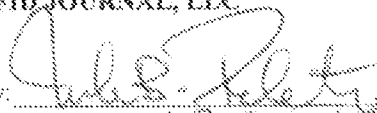
11. Purchase Agreement. If any conflict or inconsistency exists between the terms of this Assignment and the terms of the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall govern and control.

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IN WITNESS WHEREOF, the parties have executed, made and entered into this Assignment as of the date first set forth above.

ASSIGNOR:

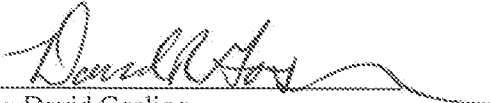
RFID JOURNAL, LLC

By: 
Name: Mark A. Elliott
Title: CEO

[Signature Page to Assignment of Intellectual Property]

ASSIGNEE:

EMERALD EXPOSITIONS, LLC

By: 

Name: David Gosling

Title: SVP, General Counsel and Secretary

[Signature Page to Assignment of Intellectual Property]

TRADEMARK
REEL: 005924 FRAME: 0802

SCHEDULE A
to
ASSIGNMENT OF INTELLECTUAL PROPERTY

Assigned Trademarks

Mark	Owner	Registration Number	Issue Date
IOT JOURNAL	RFID JOURNAL, LLC	4709842	March 24, 2015
RFID IN FASHION	RFID JOURNAL, LLC	3518627	October 14, 2008
PUTTING RFID TO WORK	RFID JOURNAL, LLC	3383029	February 12, 2008
RFID JOURNAL	RFID JOURNAL, LLC	2887992	September 21, 2004
RFID IN FASHION	RFID JOURNAL, LLC	6744221	January 9, 2009
RFID JOURNAL	RFID JOURNAL, LLC	6484851	July 2, 2009

SCHEDULE B

to

ASSIGNMENT OF INTELLECTUAL PROPERTY

Assigned Domain Name – RFID Journal, LLC

RFIDJOURNAL.COM
JAPAN.RFIDJOURNAL.COM
BRASIL.RFIDJOURNAL.COM
ESPANOL.RFIDJOURNAL.COM
RFIDCONNECT.COM
RFIDJOURNALEVENTS.COM
RFIDJOURNALAWARDS.COM
IOTJOURNAL.COM
DAILYRFID.COM
EPCCONNECTION.COM
EPCCONNECTION.MOBI
EPCCONNECTION.NET
EPCCONNECTION.ORG
EPCCONNNECTION.BIZ
EPCCONNNECTION.COM
EPCCONNNECTION.INFO
EPCCONNNECTION.NET
EPCCONNNECTION.ORG
EPCCONNNECTION.US
EPCDAILY.COM
EPCINSIDER.BIZ
EPCINSIDER.COM
EPCINSIDER.US
EPCJOURNAL.ORG
EPCJOURNAL.US
EPCMAGAZINE.COM
EPCMAGAZINE.ORG
EPCMAGAZINE.US
EPCMAGAZINE.WS
EPCMONITOR.COM
EPCMONTHLY.COM
EPCNEWS.INFO
EPCNEWS.ORG
EPCNEWS.US
EPCTECHNOLOGY.BIZ
EPCTECHNOLOGY.COM

EPCTECHNOLOGY.INFO
EPCTECHNOLOGY.NET
EPCTECHNOLOGY.ORG
EPCTECHNOLOGY.US
EPCTIMES.COM
EPCWEEK.COM
EPCWEEKLY.COM
JOSEPHROBERTI.COM
MARKROBERTI.COM
NFCUPDATE.COM
NVESTRFID.COM
OTATRaining.NET
PUTRFIDTOWORK.COM
PUTRFIDTOWORK.NET
PUTTINGRFIDTOWORK.COM
PUTTINGRFIDTOWORK.NET
RFID-NEWS.COM
RFIDAEROSPACESUMMIT.COM
RFIDAEROSPACESUMMIT.INFO
RFIDAEROSPACESUMMIT.NET
RFIDAEROSPACESUMMIT.ORG
RFIDAPPARELANDFOOTWEARSUMMIT.COM
RFIDAPPARELANDFOOTWEARSUMMIT.INFO
RFIDAPPARELANDFOOTWEARSUMMIT.NET
RFIDAPPARELANDFOOTWEARSUMMIT.ORG
RFIDAPPARELSUMMIT.COM
RFIDAPPARELSUMMIT.INFO
RFIDAPPARELSUMMIT.NET
RFIDAPPARELSUMMIT.ORG
RFIDARTICLES.COM
RFIDASIASUMMIT.COM
RFIDASIASUMMIT.INFO
RFIDASIASUMMIT.NET
RFIDASIASUMMIT.ORG
RFIDATPLAY.COM
RFIDATPLAY.NET
RFIDATWORK.NET
RFIDAUTOMOTIVESUMMIT.COM
RFIDAUTOMOTIVESUMMIT.INFO
RFIDAUTOMOTIVESUMMIT.NET
RFIDAUTOMOTIVESUMMIT.ORG
RFIDCANADIANSUMMIT.COM
RFIDCANADIANSUMMIT.INFO
RFIDCANADIANSUMMIT.NET

RFIDCANADIANSUMMIT.ORG
RFIDCHEMICALSUMMIT.COM
RFIDCHEMICALSUMMIT.INFO
RFIDCHEMICALSUMMIT.NET
RFIDCHEMICALSUMMIT.ORG
RFIDCHINASUMMIT.COM
RFIDCHINASUMMIT.INFO
RFIDCHINASUMMIT.NET
RFIDCHINASUMMIT.ORG
RFIDCHRONICLE.COM
RFIDCONNECT.COM
RFIDCONNECT.NET
RFIDCONNECT.ORG
RFIDDAILY.COM
RFIDDEFENSESUMMIT.COM
RFIDDEFENSESUMMIT.INFO
RFIDDEFENSESUMMIT.NET
RFIDDEFENSESUMMIT.ORG
RFIDEUROPEANSUMMIT.COM
RFIDEUROPEANSUMMIT.INFO
RFIDEUROPEANSUMMIT.NET
RFIDEUROPEANSUMMIT.ORG
RFIDFORUMS.COM
RFIDFORUMS.INFO
RFIDFORUMS.ORG
RFIDGERMANSUMMIT.COM
RFIDGERMANSUMMIT.INFO
RFIDGERMANSUMMIT.NET
RFIDGERMANSUMMIT.ORG
RFIDGLOSSARY.COM
RFIDINVESTMENTCENTER.COM
RFIDINVESTORCENTER.COM
RFIDJAPANSUMMIT.COM
RFIDJAPANSUMMIT.INFO
RFIDJAPANSUMMIT.NET
RFIDJAPANSUMMIT.ORG
RFIDJOURNAL-EVENTS.BIZ
RFIDJOURNAL-EVENTS.COM
RFIDJOURNAL-EVENTS.INFO
RFIDJOURNAL-EVENTS.NET
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RFIDJOURNAL-EVENTS.US
RFIDJOURNAL-U.BIZ
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RFIDJOURNAL-U.US
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RFIDJOURNAL.BE
RFIDJOURNAL.BIZ
RFIDJOURNAL.CA
RFIDJOURNAL.CL
RFIDJOURNAL.CO
RFIDJOURNAL.CO.IL
RFIDJOURNAL.CO.IN
RFIDJOURNAL.CO.NZ
RFIDJOURNAL.CO.UK
RFIDJOURNAL.CO.ZA
RFIDJOURNAL.COM.CO
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RFIDJOURNAL.DK
RFIDJOURNAL.ES
RFIDJOURNAL.FR
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RFIDJOURNAL.HU
RFIDJOURNAL.IN
RFIDJOURNAL.INFO
RFIDJOURNAL.IT
RFIDJOURNAL.JP
RFIDJOURNAL.MOBI
RFIDJOURNAL.NET
RFIDJOURNAL.NL
RFIDJOURNAL.NO
RFIDJOURNAL.ORG
RFIDJOURNAL.PH
RFIDJOURNAL.PL
RFIDJOURNAL.SE
RFIDJOURNAL.SE
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RFIDJOURNALAWARDS.COM

RFIDJOURNALAWARDS.NET
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RFIDNEWS.MOBI
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RFIDPACKAGINGSUMMIT.INFO
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RFIDPACKAGINGSUMMIT.ORG
RFIDPHARMACEUTICALSUMMIT.COM
RFIDPHARMACEUTICALSUMMIT.INFO
RFIDPHARMACEUTICALSUMMIT.NET
RFIDPHARMACEUTICALSUMMIT.ORG

RFIDPRIMER.COM
RFIDREPORT.COM
RFIDRETAILCPGSUMMIT.COM
RFIDRETAILCPGSUMMIT.INFO
RFIDRETAILCPGSUMMIT.NET
RFIDRETAILCPGSUMMIT.ORG
RFIDRETAILSUMMIT.COM
RFIDRETAILSUMMIT.INFO
RFIDRETAILSUMMIT.NET
RFIDRETAILSUMMIT.ORG
RFIDSHOWS.COM
RFIDSOUTHAMERICANSUMMIT.COM
RFIDSOUTHAMERICANSUMMIT.INFO
RFIDSOUTHAMERICANSUMMIT.NET
RFIDSOUTHAMERICANSUMMIT.ORG
RFIDTIMES.COM
RFIDTODAY.COM
RFIDUPDATE.COM
RFIDUPDATE.INFO
RFIDUPDATE.NET
RFIDUPDATE.ORG
RFIDUPDATESTORE.COM
RFIDVENDORS.COM
RFIDWEEK.COM
RFIDWEEKLY.COM
RFIDWORLD.IN

SCHEDULE C
to
ASSIGNMENT OF INTELLECTUAL PROPERTY

Assigned Copyrights

All common law copyrights.