

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406120

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Moose Creative Management Pty Ltd		11/07/2016	Proprietary Limited Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Moose Creative Pty Ltd		
<b>Trading As:</b>			
<b>Street Address:</b>	29 Grange Rd		
<b>City:</b>	CHELTENHAM VIC		
<b>State/Country:</b>	AUSTRALIA		
<b>Postal Code:</b>	3192		
<b>Entity Type:</b>	Proprietary Limited Company: AUSTRALIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87170372	SHOPKINS KINSTRUCTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	+61395797377		
<b>Email:</b>	ip@moosetoys.com		
<b>Correspondent Name:</b>	Moose Creative Pty Ltd		
<b>Address Line 1:</b>	29 Grange Rd		
<b>Address Line 4:</b>	CHELTENHAM VIC, AUSTRALIA 3192		
<b>NAME OF SUBMITTER:</b>	Daniel Henquin		
<b>SIGNATURE:</b>	/DH/		
<b>DATE SIGNED:</b>	11/20/2016		
<b>Total Attachments: 3</b>			
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source=Deed of Assignment of Trade Mark#page3.tif			

OP \$40.00 87170372

## DEED OF ASSIGNMENT OF A TRADE MARK

THIS AGREEMENT is made this 7<sup>th</sup> day of November 2016.

### BETWEEN

MOOSE CREATIVE MANAGEMENT PTY LTD of 29 Grange Rd, Cheltenham, Victoria 3192 ('Assignor')

### AND

MOOSE CREATIVE PTY LTD of 29 Grange Rd, Cheltenham, Victoria 3192 ('Assignee')

### BACKGROUND

- A. The Assignor is the owner of the trade marks set out in Schedule 1 ('Trade Marks').
- B. The Assignor has agreed to assign to the Assignee, the Trade Marks, and the Assignee has agreed to accept the assignment on the following terms and conditions.

### IT IS AGREED

- 1. For the consideration of one dollar (\$1.00), receipt of which is hereby acknowledged by the Assignor, the Assignor assigns to the Assignee all of its interest in the Trade Marks in respect to all of the goods for which they are applied.
- 2. The Assignor agrees to execute all documents, forms and authorisations and depose to or swear any declaration or oath that may be required to vest full interest in the Trade Marks in favour of the Assignee.
- 3. Each party must promptly, at its own cost, do all things (including executing and, if necessary, delivering all documents) reasonably necessary or desirable to give full effect to this Agreement.
- 4. This Agreement is governed by the laws of the State of Victoria, Australia.

EXECUTED as a Deed

EXECUTED by MOOSE CREATIVE MANAGEMENT PTY LTD )

)

Signature of CO, CEO

Manny Stul

Signatories Name

EXECUTED by MOOSE CREATIVE PTY LTD )

)

Signature of CO, CEO

Manny Stul

Signatories Name

SCHEDULE 1

Trade Mark Application/Registration No.	Trade Mark
United States Trade Mark Application No. 87170372	SHOPKINS KINSTRUCTIONS
Canadian Trade Mark Application No. 1772340	SHOPKINS & Device
Canadian Trade Mark Application No. 1772341	SHOPKINS HAPPY PLACES
International Trade Mark Registration No. 1313196	SHOPKINS HAPPY PLACES