

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406167

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gary M. Reynolds		11/18/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Odd Fellows, LLC		
Doing Business As:			
Street Address:	5000 S. Towne Drive		
City:	New Berlin		
State/Country:	WISCONSIN		
Postal Code:	53151		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86002328	MY SECRET STAGE	
CORRESPONDENCE DATA			
Fax Number:	4042644033		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-846-1693		
Email:	trademark-at@btlaw.com		
Correspondent Name:	Jason A. Bernstein		
Address Line 1:	3475 Piedmont Road, N.E.		
Address Line 2:	Suite 1700		
Address Line 4:	Atlanta, GEORGIA 30305-3327		
NAME OF SUBMITTER:	Jason A. Bernstein		
SIGNATURE:	/Jason A. Bernstein-jm/		
DATE SIGNED:	11/21/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”) is made effective as of 11/18/2016, 2016 (the “Effective Date”), by Gary M. Reynolds, a Wisconsin resident (“Assignor”), and Odd Fellows, LLC, a Wisconsin limited liability company (“Assignee”).

STATEMENT OF FACTS

Assignor is the owner of and has filed a trademark application in the United States Patent and Trademark Office for the trademark “MY SECRET STAGE”, United States Application No. 86/002,328, filed on July 3, 2013 (the “Mark”).

Assignor wishes to transfer and assign to Assignee all of its right, title and interest in and to the Mark, and all applications and registrations relating to the Mark, along with all goodwill and the business pertaining thereto, and the parties wish to evidence this absolute transfer of rights by this instrument of assignment.



ASSIGNMENT

In consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Assignor agrees to and does hereby irrevocably and unconditionally sell, assign and transfer to Assignee, and Assignee hereby accepts, (i) Assignor’s entire worldwide right, title and interest in and to the Mark; (ii) together with all the goodwill of the business associated therewith and symbolized thereby, (iii) including that portion of the business to which the Mark pertains, which business is ongoing and existing, for any pending U.S. trademark applications which as of the Effective Date are “intent-to-use” applications; (iv) any trademark registrations and trademark applications Assignor has filed in the United States Patent and Trademark Office or any state trademark office; (v) in any foreign countries with respect to the Mark, along with any priorities, rights or registrations resulting therefrom; and, (vi) any and all rights and causes of action to recover and retain past, present, or future damages, royalties, fees, profits, or other relief, including equitable or injunctive relief, arising from infringement of the Mark by a third party and to which Assignor is or would have been entitled had the Assignment not been made.

Assignor agrees, for itself and its successors, with said Assignee and its successors and assigns, but at Assignee’s or their expense and charges, hereafter to execute all applications, amended specifications, deeds or other instruments, and to do all acts necessary or proper to secure the grant of registered trademarks and service marks in the United States and in all other countries to Assignee, in such form as shall be approved by the counsel of Assignee and to vest and confirm in Assignee its successors and assigns, the legal title to all such trademarks and service marks. Assignor further authorizes and grants an irrevocable limited power of attorney, being coupled with an interest, to Assignee’s then current president and to Assignee’s intellectual property counsel, Jason A. Bernstein of Barnes & Thornburg LLP, and their respective designees, to execute on Assignor’s behalf any documents necessary to evidence the assignment granted herein for the United States or any other country without further notice to Assignor.

The undersigned party executing on behalf of Assignor represents and warrants that he/she has full requisite authority to execute this Assignment on behalf of Assignor and to obligate Assignor to its terms. The background Statement of Facts forms a material part of this Agreement.

IN WITNESS WHEREOF, the parties have, by their respective duly authorized officers, executed this Assignment effective on the date first above written.

<p>Assignor: Gary M. Reynolds</p> <p>DocuSigned by: By:  _____ Gary M. Reynolds</p>	<p>Assignee: Odd Fellows, LLC</p> <p>DocuSigned by: By:  _____ Gary M. Reynolds, Managing Member</p>
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