

900384759 11/14/2016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM405451

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seminole Tribe of Florida		11/14/2016	Federally-Recognized Indian Tribe:
RECEIVING PARTY DATA			
Name:	Seminole Tribe of Florida, Inc.		
Street Address:	6300 Stirling Road		
City:	Hollywood		
State/Country:	FLORIDA		
Postal Code:	33024		
Entity Type:	Section 17 Tribal Corporation: Florida		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4476284	SEMINOLE PRIDE	
Registration Number:	4760824	NATURALLY NATIVE	
Registration Number:	4760831	SEMINOLE PRIDE	
Registration Number:	4786798	OWV	
CORRESPONDENCE DATA			
Fax Number:	8882551379		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(954) 600-9500		
Email:	marc@kestenlex.com		
Correspondent Name:	Marc J. Kesten		
Address Line 1:	9220 NW 72nd Street		
Address Line 4:	Parkland, FLORIDA 33067		
NAME OF SUBMITTER:	Marc J. Kesten		
SIGNATURE:	/marc kesten/		
DATE SIGNED:	11/14/2016		
Total Attachments: 3			
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OP \$115.00 4476284

Exhibit "A"

ASSIGNMENT OF TRADEMARKS

ASSIGNOR: SEMINOLE TRIBE OF FLORIDA
Address: 6300 Stirling Road
Hollywood, Florida 33024

ASSIGNEE: SEMINOLE TRIBE OF FLORIDA, INC.
Address: 6300 Stirling Road
Hollywood, Florida 33024

WHEREAS, Seminole Tribe of Florida ("Assignor"), a federally-recognized Indian Tribe, having a business address of 6300 Stirling Road, Hollywood, Florida 33024, is the exclusive and sole owner of all rights, title, and interest in and to the following trademarks and corresponding trademark registrations set forth on the attached Schedule "A" (collectively the "Trademarks") filed with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by said Trademarks:

WHEREAS, Assignor, a federally-recognized Indian Tribe, wishes to assign its entire right, title, and interest in and to the Trademarks to Seminole Tribe of Florida, Inc. ("Assignee"), a Section 17 Tribal Corporation, having a business address of 6300 Stirling Road, Hollywood, Florida 33024, together with the goodwill of the business connected with and symbolized thereby; and

WHEREAS, Assignee desires and agrees to acquire Assignor's entire right, title, and interest in and to the Trademarks and the goodwill of the business symbolized thereby for valuable consideration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Effective immediately, Assignor does hereby irrevocably assign to Assignee and Assignee's successors and assigns, its entire right, title, and interest in and to the Trademarks, all common law rights therein, and all registrations and applications which may have been filed or issued with respect thereto, together with all rights to prepare and use derivative trademarks and all goodwill of the business connected with and symbolized by the Trademarks, all income, royalties, damage, and payments now or hereafter due or payable with respect to the Trademarks, all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the word. Effective immediately, Assignor shall permanently discontinue use of the Trademarks and deliver any and all materials in its possession bearing the Trademarks to Assignee.

2. Assignor also assigns all of its rights, title, and interest and to the Trademarks in all foreign countries, and all applications for registration of the Trademarks in foreign countries and any registration(s) that may evolve and issue therefrom.

3. Assignor hereby requests the Commissioner of Patents and Trademarks of the United States of America, whose duty it is to issue trademark registrations, to issue the Certificate of Registration, Renewal, or Assignment for any registration of the Trademarks to Assignee, its successors, and assigns, in accordance with the terms of this Assignment of Trademarks agreement.

4. Assignor further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents as Assignee may reasonably request to fully effectuate this Assignment of Trademarks including, but not limited to, the execution of assignments in recordable form in each jurisdiction where the trademark registration(s) or application(s) of the Trademarks may be issued or pending.

IN WITNESS WHEREOF, the each of the parties has caused this instrument to be executed and deemed effective as of this 14th day of November, 2016.

Assignor:

Assignee:

SEMINOLE TRIBE OF FLORIDA

SEMINOLE TRIBE OF FLORIDA, INC.

By: Andrew J. Bowers, Jr.

By: Mitchell Cypress

Title: Acting Chairman

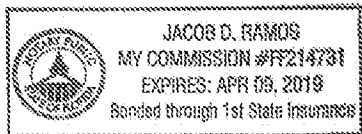
Title: President

Date: November 14, 2016

Date: November 14, 2016

NOTARIZATION (Assignor)

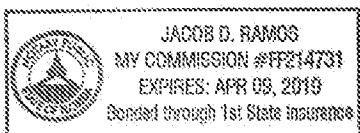
The foregoing instrument was acknowledged and executed before me on this 14th day of November, 2016, by [name], Andrew J. Bowers, Jr. Acting Chairman [title], who acknowledged that he/she executed the same as a free act and deed, and without duress.



[Signature]
NOTARY PUBLIC

NOTARIZATION (Assignee)

The foregoing instrument was acknowledged and executed before me on this 14th day of November, 2016, by [name], Mitchell Cypress President [title], who acknowledged that he/she executed the same as a free act and deed, and without duress.



[Signature]
NOTARY PUBLIC

SCHEDULE "A"
TRADEMARK REGISTRATIONS

NO.	REGISTRATION NO.	TRADEMARK	LISTED OWNER
1.	4,760,824	NATURALLY NATIVE	Seminole Tribe of Florida
2.	4,786,798	OWV	Seminole Tribe of Florida
3.	4,476,284	SEMINOLE PRIDE	Seminole Tribe of Florida
4.	4,760,831	SEMINOLE PRIDE	Seminole Tribe of Florida