

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406348

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Deed of Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mirjam Asam		11/22/2016	INDIVIDUAL: GERMANY
Marcus Asam		11/22/2016	INDIVIDUAL: GERMANY
RECEIVING PARTY DATA			
Name:	BHI Beauty & Health Investment Group GmbH & Co. KG		
Street Address:	Feringastrasse 12A		
City:	Unterfoehring		
State/Country:	GERMANY		
Entity Type:	GmbH & Co. Kg: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86080166	FLORA MARE	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 E. 42 Street 2520		
Address Line 4:	New York City, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	1965-511		
DOMESTIC REPRESENTATIVE			
Name:	William C. Wright		
Address Line 1:	60 E. 42 Street, Ste. 2520		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	William C. Wright		
SIGNATURE:	/william c. wright/		
DATE SIGNED:	11/22/2016		
Total Attachments: 1			

OP \$40.00 86080166

USA - TRADEMARK CONFIRMATORY DEED OF ASSIGNMENT

This Trademark Confirmatory Deed of Assignment is between Mirjam and Marcus ASAM, individuals and citizens of Germany, with an address of Feringastrasse 12A, Unterfoehring, Germany (hereinafter the "ASSIGNORS"), and BHI Beauty & Health Investment Group GmbH & Co. KG, a GmbH & Co. KG, organized and existing under the laws of Germany, located and doing business at Feringastrasse 12A, Unterfoehring, Germany (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNORS are partial owners of the trademark **FLORA * MARE** in Class 3 (the "Mark") and the U.S. application therefor, Ser. No. 86080166; and

WHEREAS, ASSIGNEE was desirous of acquiring any and all of ASSIGNORS' rights, title and interest in and to the Mark and the U.S. application therefor, Ser. No. 86080166, together with the goodwill of the business connected with the use of or symbolized by the Mark, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Mark and/or the application therefor, with the right to sue for and collect the same; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNORS did, effective December 31, 2014, transfer, convey and assign unto ASSIGNEE all of ASSIGNORS' rights, title and interest in and to the Mark and the U.S. application therefor, Ser. No. 86080166, together with the goodwill of the business connected with the use of or symbolized by the Mark, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Mark and/or the application therefor, with the right to sue for and collect the same.

IN WITNESS WHEREOF, said ASSIGNORS have hereunto executed this instrument on this 22nd day of November, 2016.

By:


Name: Mirjam ASAM

By:


Print Name: Marcus ASAM