

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406309

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cyberpulse L.L.C.		11/21/2016	Limited Liability Company:
Cyberpulse, L.L.C.		11/21/2016	Limited Liability Company:
Cyberpulse LLC		11/21/2016	Limited Liability Company:
Cyberpulse, L.L.C d/b/a Ascend Hit		11/21/2016	Limited Liability Company:
Cyberpulse L.L.C. d/b/a Ascend Hit LLC		11/21/2016	Limited Liability Company:

RECEIVING PARTY DATA

Name:	ASCEND HIT LLC
Street Address:	3000 DUNDEE ROAD
Internal Address:	SUITE 317
City:	NORTHBROOK
State/Country:	ILLINOIS
Postal Code:	60062
Entity Type:	Limited Liability Company: ILLINOIS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3763534	CARDIOANALYTICS
Registration Number:	4539304	ASCEND
Registration Number:	2461913	CYBERPULSE
Registration Number:	2390433	CYBERPULSE
Registration Number:	4556276	ASCEND CV
Serial Number:	86933000	PING
Serial Number:	86725128	ASCEND ANALYTICS

CORRESPONDENCE DATA

Fax Number: 3126730361

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: lcipra@vciplaw.com

Correspondent Name: VALAUSKAS CORDER LLC

TRADEMARK

Address Line 1: 150 SOUTH WACKER DRIVE
Address Line 2: SUITE 1650
Address Line 4: CHICAGO, ILLINOIS 60606

NAME OF SUBMITTER: ALLISON M. CORDER

SIGNATURE: /amc/

DATE SIGNED: 11/22/2016

Total Attachments: 3

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NAME CHANGE OF TRADEMARK OWNER

Cyberpulse L.L.C, an Illinois Corporation located and doing business at 3000 Dundee Road, Suite 317, Northbrook, Illinois 60062, also known as Cyberpulse, L.L.C., Cyberpulse LLC, Cyberpulse L.L.C. d/b/a Ascend Hit LLC and Cyberpulse, L.L.C d/b/a Ascend Hit, for good and valuable consideration, the receipt of which is acknowledged, changes its name to Ascend HIT LLC, an Illinois Corporation located and doing business at 3000 Dundee Road, Suite 317, Northbrook, Illinois 60062, thereby transferring all right, title, interest, and goodwill in and to the following Trademark Registrations and Trademark Applications:

<u>Mark</u>	<u>Registration No.</u>
CARDIOANALYTICS	3,763,534
ASCEND	4,539,304
CYBERPULSE	2,461,913
CYBERPULSE	2,390,433
ASCEND CV	4,556,276

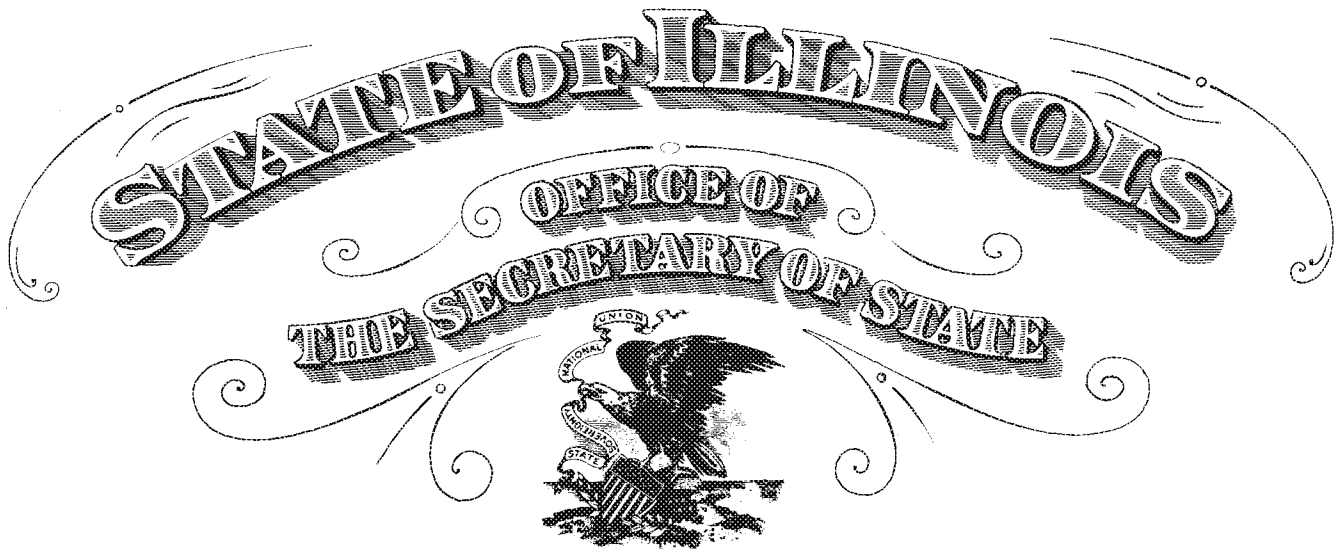
<u>Mark</u>	<u>Application Serial No.</u>
PING	86/933,000
ASCEND ANALYTICS	86/725,128

Ascend HIT LLC

By: / Susan Stein /

Printed Name: / Susan Stein /

Date: / 11/21/2016 /



To all to whom these Presents Shall Come, Greeting:

I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that

ASCEND HIT LLC, HAVING ORGANIZED IN THE STATE OF ILLINOIS ON SEPTEMBER 08, 1995, APPEARS TO HAVE COMPLIED WITH ALL PROVISIONS OF THE LIMITED LIABILITY COMPANY ACT OF THIS STATE, AND AS OF THIS DATE IS IN GOOD STANDING AS A DOMESTIC LIMITED LIABILITY COMPANY IN THE STATE OF ILLINOIS.



In Testimony Whereof, I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, this 5TH day of AUGUST A.D. 2016 .

Jesse White

SECRETARY OF STATE

Illinois
Limited Liability Company Act
Articles of Amendment

FILE #: 0004150-5

Secretary of State
Department of Business Services
Limited Liability Division
501 S. Second St., Rm. 351
Springfield, IL 62756
217-524-8008
www.cyberdriveillinois.com

Filing Fee: \$150
Approved By: AJW

FILED
Jun 30, 2016
Jesse White
Secretary of State

1. Limited Liability Company Name:

CYBERPULSE L.L.C.

2. These Articles of Amendment are effective on the file date.

3. The Articles of Organization are amended to change the name of the limited liability company as follows:

New Name:

ASCEND HIT LLC

4. This amendment was approved in accordance with Section 5-25 of the Illinois Limited Liability Company Act, and, if adopted by the managers, was approved by not less than the minimum number of managers necessary to approve the amendment, member action not being required; or, if adopted by the members, was approved by not less than the minimum number of members necessary to approve the amendment.

5. I affirm, under penalties of perjury, having authority to sign hereto, that these Articles of Amendment are to the best of my knowledge and belief, true, correct and complete.

Dated Jun 30, 2016
Month/Day Year

JEFFREY SOBLE
Signature of Manager

Name and Title

If the member or manager signing this document is a company or other entity, state Name of Company and whether it is a member or manager of the LLC.