

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406352

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Confirmatory Deed of Assignment		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BHI Beauty & Health Investment Group GmbH & Co. KG		11/22/2016	GmbH & Co. Kg: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	4EVER Young GmbH		
<b>Street Address:</b>	Feringastrasse 12A		
<b>City:</b>	Unterfoehring		
<b>State/Country:</b>	GERMANY		
<b>Entity Type:</b>	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86080166	FLORA MARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2122925390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	William C. Wright		
<b>Address Line 1:</b>	60 E. 42 Street 2520		
<b>Address Line 4:</b>	New York City, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	1965-511		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	William C. Wright		
<b>Address Line 1:</b>	60 E. 42 Street, Ste. 2520		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>NAME OF SUBMITTER:</b>	William C. Wright		
<b>SIGNATURE:</b>	/william c. wright/		
<b>DATE SIGNED:</b>	11/22/2016		
<b>Total Attachments: 1</b>			

OP \$40.00 86080166



**USA - TRADEMARK CONFIRMATORY DEED OF ASSIGNMENT**

This Trademark Confirmatory Deed of Assignment is between BHI Beauty & Health Investment Group GmbH & Co. KG, organized and existing under the laws of Germany, with an address of Feringastrasse 12A, Unterfoehring, Germany (hereinafter the "ASSIGNOR"), and 4EVER Young GmbH, a GmbH, organized and existing under the laws of Germany, located and doing business at Feringastrasse 12A, Unterfoehring, Germany (hereinafter the "ASSIGNEE").

**WHEREAS**, ASSIGNOR is the partial owner of the trademark FLORA \* MARE in Class 3 (the "Mark") and the U.S. application therefor, Ser. No. 86080166; and


**WHEREAS**, ASSIGNEE was desirous of acquiring any and all of ASSIGNOR's rights, title and interest in and to the Mark and the and the U.S. application therefor, Ser. No. 86080166, together with the goodwill of the business connected with the use of or symbolized by the Mark, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Mark and/or the application therefor, with the right to sue for and collect the same; and

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR did, effective June 1, 2016, transfer, convey and assign unto ASSIGNEE all of ASSIGNOR's rights, title and interest in and to the Mark and the and the U.S. application therefor, Ser. No. 86080166, together with the goodwill of the business connected with the use of or symbolized by the Mark, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Mark and/or the application therefor, with the right to sue for and collect the same.

**IN WITNESS WHEREOF**, said ASSIGNOR has hereunto executed this instrument on this 22<sup>nd</sup> day of November, 2016.

**BHI Beauty & Health  
Investment Group GmbH & Co. KG**

By:

  
Name: MARCUS ASAM  
Title: Managing Director / CEO