

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406443

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Da Ve Winery, Inc.		11/21/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Fior di Sole, LLC		
Street Address:	P.O. Box 6860		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94581		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	86726869	HEARTCRAFTED	
Serial Number:	85819569	BAY LEAF	
Serial Number:	85778492	CA' ROSA	
Serial Number:	77450854	CA' SECCO	
Serial Number:	77320593	FIOR DI SOLE	
Serial Number:	85249258	FLYING HEART	
Serial Number:	85395684		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ptoipinbox@reedsmith.com, kbasile@reedsmith.com, jgarcia@reedsmith.com, jlee@reedsmith.com, mcliniewski@reedsmith.com		
Correspondent Name:	Jason E. Garcia		
Address Line 1:	P.O. Box 488		
Address Line 2:	Reed Smith LLP Docketing Department		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230		
NAME OF SUBMITTER:	Jason E. Garcia		
SIGNATURE:	/Jason E. Garcia/		

OP \$190.00 86726869

DATE SIGNED:	11/22/2016
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Total Attachments: 2
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TRADEMARK ASSIGNMENT

Da Ve Winery, Inc. dba Ca' Momi, a California limited liability company with a principal place of business at 2515 Napa Valley Corporate Drive, Napa, California 94558 ("ASSIGNOR") owns all right, title and interest in and to the trademark(s) (the "Marks") as identified in Exhibit A, together with the goodwill of the business symbolized thereby.

Fior di Sole, LLC, a California limited liability company with a principal place of business at P.O. Box 6860 Napa, CA 94581 ("ASSIGNEE") desires to acquire and accept all right, title and interest in and to the Marks and all associated goodwill.

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR assigns to ASSIGNEE all right, title, and interest in and to the Marks, together with:

- a. all associated goodwill;
- b. all common law rights in the Marks;
- c. all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and
- d. all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR agrees to sign all other documents necessary to give effect to the foregoing or to establish that the ASSIGNOR does not have any other right, title and interest in and to the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, effective as of November 21, 2016.

Dated: November 21, 2016 **Da Ve Winery, Inc. DBA Ca' Momi**

By: Stefano Migotto
Printed Name: Stefano Migotto
Title: President

Dated: November 21, 2016 **Fior di Sole, LLC**

By: Dario De Conti
Printed Name: Dario De Conti
Title: Managing Member

EXHIBIT A

<u>Trademark</u>	<u>Country</u>	<u>Appl. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
HEARTCRAFTED	US	86726869	08/17/2015		
BAY LEAF	US	85819569	01/09/2013	4641766	11/18/2014
CA' ROSA	US	85778492	11/13/2012	4317290	04/09/2013
CA' SECCO	US	77450854	04/17/2008	3873839	11/09/2010
FIOR DI SOLE	US	77320593	11/02/2007	3565637	01/20/2009
FLYING HEART	US	85249258	02/23/2011	4261889	12/18/2012
MISCELLANEOUS DESIGN (SPIRAL TREE)	US	85395684	08/11/2001	4118567	03/27/2012