

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406442

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ca' Momi Winery, LLC		11/21/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Fior di Sole, LLC		
Street Address:	P.O. Box 6860		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94581		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86639261	CA' MOMI	
Serial Number:	86538376	HEARTCRAFTED	
Serial Number:	77979835	CA' MOMI	
Serial Number:	86305979	UNCORK YOUR AUTHENTIC SELF	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	ptoipinbox@reedsmith.com, kbasile@reedsmith.com, jgarcia@reedsmith.com, jlee@reedsmith.com, mkliniewski@reedsmith.com		
Correspondent Name:	Jason E. Garcia		
Address Line 1:	P.O. Box 488		
Address Line 2:	Reed Smith LLP Docketing Department		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230		
NAME OF SUBMITTER:	Jason E. Garcia		
SIGNATURE:	/Jason E. Garcia/		
DATE SIGNED:	11/22/2016		
Total Attachments: 2			
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OP \$115.00 86639261

TRADEMARK ASSIGNMENT

Ca' Momi Winery, LLC, a California limited liability company with a principal place of business at 2515 Napa Valley Corporate Drive, Napa, California 94558 ("ASSIGNOR") owns all right, title and interest in and to the trademark(s) (the "Marks") as identified in Exhibit A, together with the goodwill of the business symbolized thereby.

Fior di Sole, LLC, a California limited liability company with a principal place of business at P.O. Box 6860 Napa, CA 94581 ("ASSIGNEE") desires to acquire and accept all right, title and interest in and to the Marks and all associated goodwill.


For good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR assigns to ASSIGNEE all right, title, and interest in and to the Marks, together with:

- a. all associated goodwill;
- b. all common law rights in the Marks;
- c. all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and
- d. all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR agrees to sign all other documents necessary to give effect to the foregoing or to establish that the ASSIGNOR does not have any other right, title and interest in and to the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, effective as of November 21, 2016.

Dated: November 21, 2016 **Ca' Momi Winery, LLC**

By: 
Printed Name: Stefano Migotto
Title: Managing Member

Dated: November 21, 2016 **Fior di Sole, LLC**


By: 
Printed Name: Dario De Conti
Title: Managing Member

EXHIBIT A

<u>Trademark</u>	<u>Country</u>	<u>Appl. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CA' MOMI	US	86639261	05/22/2015		
HEARTCRAFTED	US	86538376	02/18/2015	4879942	01/05/2016
CA' MOMI	US	77979835	04/16/2008	3829650	08/03/2010
UNCORK YOUR AUTHENTIC SELF	US	86305979	06/10/2014	4788505	08/11/2015