

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406398

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hormel Foods, LLC		11/22/2016	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Saag's Products, LLC		
Street Address:	1799 Factor Avenue		
City:	San Leandro		
State/Country:	CALIFORNIA		
Postal Code:	94577		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1218508	SAAG'S	
Registration Number:	2704431	SAAG'S SINCE 1933 TASTE IS EVERYTHING	
Registration Number:	3628576	THE ART OF SAUSAGE	
Registration Number:	2758521	THE SAUSAGE YOU'VE BEEN SAVING YOURSELF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	slnelsen@hormel.com		
Correspondent Name:	Sarah L. Nelsen		
Address Line 1:	1 Hormel Place		
Address Line 4:	Austin, MINNESOTA 55912		
NAME OF SUBMITTER:	Sarah L. Nelsen		
SIGNATURE:	/sln/		
DATE SIGNED:	11/22/2016		
Total Attachments: 1	source=Trademark Assignment#page1.tif		

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TRADEMARK ASSIGNMENT

WHEREAS, Hormel Foods, LLC, a Minnesota Limited Liability Company, having an office and place of business at 1 Hormel Place, Austin, Minnesota, 55912 ("Assignor") is the owner of all right, title and interest in and to the trademark registrations (collectively the "Trademarks") identified in Schedule 1 attached hereto:

WHEREAS, Saag's Products, LLC, a Delaware Limited Liability Company, having an office at 1799 Factor Avenue, San Leandro, California 94577, ("Assignee") is desirous of acquiring any and all rights which Assignor has in said listed Trademarks and the goodwill of the business associated with Trademarks.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee its entire right, title and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, effective .

Hormel Foods, LLC

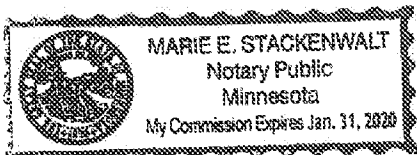
By: *Sarah L. Nelsen*

Name: Sarah L. Nelsen

Title: Secretary

STATE OF MINNESOTA)
) SS
 COUNTY OF MOWER)

On this 22nd day of November, 2016, before me, a notary public, appeared the person who signed this instrument, who acknowledged that she signed it as her free act on behalf of Hormel Foods, LLC with authority to do so.



Marie E. Stackenwalt
 Notary Public

[Seal]