

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406550

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Procter Gamble International Operations S.A.		09/16/2016	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	HFC Prestige International Operations		
Street Address:	Chemin Louis-Hubert 1-3		
City:	1213 Petit-Lancy		
State/Country:	SWITZERLAND		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86626814	NIOLOGIST	
CORRESPONDENCE DATA			
Fax Number:	2124794512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124794512		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Joseph Conklin		
Address Line 1:	350 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10118		
NAME OF SUBMITTER:	Joseph Conklin		
SIGNATURE:	/joseph conklin/		
DATE SIGNED:	11/23/2016		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

WHEREAS, Procter & Gamble International Operations S.A., a Swiss corporation, having its principal place of business 47 route de Saint-Georges, 1213 Petit-Lancy, Switzerland (hereinafter "Assignor"), is the owner of the following trademark registrations and the common law rights related thereto (hereinafter collectively referred to as the "Trademark");

<u>Trademark</u>	<u>U.S. Reg'n No.</u>	<u>U.S. Reg'n Date</u>
ACTIV-RENEWAL	3245333	May 22, 2007
AGUA DEL SOL	4914837	March 8, 2016
BIOAMP	3234755	April 24, 2007
COZYME-10	4266795	January 1, 2013
CRYSTALLINE INFUSION	4194390	August 21, 2012
DIAMAX	4205833	September 11, 2012
DIAMAX ADVANCED	4629682	October 28, 2014
ELEGANCE	4275982	January 15, 2013
GLYCO-SHIELD	4254322	December 4, 2012
HTX	4205831	September 11, 2012
INSPIRE	2806957	January 20, 2004
INTENSIVE THERAPY	3216376	March 6, 2007
LIGHTPLEX	4314514	April 2, 2013
MAGNETIC	3798121	June 8, 2010
MAGNETISM	2915681	January 4, 2005
MEMORYPLEX	2013844	November 5, 1996
NIOSCOPE	4417792	October 15, 2013
NIOSPRAY	2015707	November 12, 1996
NIOXIN	3278798	August 14, 2007
NIOXIN	1508806	October 18, 1988
NIOXIN CLEANSER	3199687	January 16, 2007
NIOXIN SCALP THERAPY	3199688	January 16, 2007
NIOXIN SCALP TREATMENT	3199689	January 16, 2007
NIOXYDINE	4994034	July 5, 2016
RECHARGING COMPLEX	3751327	February 23, 2010
SCALP ACCESS	3225822	April 3, 2007
SCALP RECOVERY	3712915	November 17, 2009
SCALP RENEW	3787791	May 11, 2010
SCALP RESPIRATORY COMPLEX	3781606	April 27, 2010
SCALP SHIELD	4068039	December 6, 2011
SMOOTHING REFLECTIVES	3209576	February 13, 2007
SMOOTHPLEX	3509874	September 30, 2008
THICKENING XTRAFUSION TREATMENT	4225145	October 16, 2012
TRANSACTIVE DELIVERY SYSTEM	3328889	November 6, 2007
VOLUMIZING REFLECTIVES	3218798	March 13, 2007

<u>Trademark</u>	<u>U.S. Serial No.</u>	<u>U.S. Filing Date</u>
DERMA PURIFYING DENSITY DIAMETER No. 1... (& Pie Chart Device)	86911501	18-févr-2016
DERMA TESTED DENSITY DIAMETER LIGHT PLEX (& Pie Chart Device)	86911503	18-févr-2016
DERMA TESTED DENSITY DIAMETER PRO THICK (& Pie Chart Device)	86911505	18-févr-2016
NIOLOGIST	86626814	12-mai-2015
NIOXIN INTENSIVE THERAPY NIGHT DENSITY RESCUE	86632686	18-mai-2015
w the w (what the whiff Stylized 2016)	87095467	07-juil-2016
WHAT THE WHIFF	87095465	07-juil-2016
WHIFF-A-GRAM	87095462	07-juil-2016
WHIFF-A-GRAM (web logo 2016)	87095463	07-juil-2016

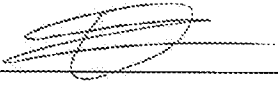
WHEREAS, HFC Prestige International Operations Switzerland Sàrl, a Swiss limited liability company, having its principal place of business at Chemin Louis-Hubert 1-3, 1213 Petit-Lancy, Switzerland (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration pursuant to the Asset Sale and Purchase Agreement entered into by the Parties the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Trademark, together with the goodwill of the business symbolized by the Trademark.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonable deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

PROCTER & GAMBLE INTERNATIONAL OPERATIONS S.A.

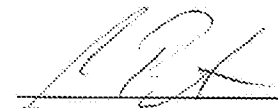


Signature

Name: Nastassia Saint-Severin

Title: Attorney-in-Fact

Date: 19th September 2016



Signature

Name: Ulrich Fegert

Title: Attorney-in-Fact

Date: 19th September 2016