

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406456

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	Correction by Declaration of Incorrect Registration Nos.: 3,865,908; 4,067,465 and 4,113,158 Recorded at Reel/Frame Number: 5413/0227
RESUBMIT DOCUMENT ID:	900385100
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carol's Daughter Holdings, LLC		11/10/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Carol's Daughter Holdings, LLC
Street Address:	99 Hudson Street, 6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3090260	CAROL'S DAUGHTER

CORRESPONDENCE DATA

Fax Number: 9735302225
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-530-2025
Email: pnussbaum@csglaw.com
Correspondent Name: Peter Nussbaum
Address Line 1: Chiesa Shahinian & Giantomasi PC
Address Line 2: One Boland Drive
Address Line 4: West Orange, NEW JERSEY 07052

NAME OF SUBMITTER:	Peter Nussbaum
SIGNATURE:	/Peter Nussbaum/
DATE SIGNED:	11/23/2016

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT RECORDATION BRANCH

DECLARATION OF LISA M. GIGLIOTTI

I, Lisa M. Gigliotti, state that I am Vice President of L'ORÉAL USA CREATIVE, INC.

1. I hereby submit this Declaration in support of the corrective Assignment that is being filed in connection with the following United States Trademark Registrations: *MY LIFE*, Reg. No.: 3,865,908; *MY LIFE*, Reg. No.: 4,067,465 and *MY LIFE BLOSSOM*, Reg. No.: 4,113,158 (collectively, the "MY LIFE Trademark Registrations").

2. The MY LIFE Trademark Registrations were initially registered to Carol's Daughter Holdings, LLC on October 19, 2010, December 6, 2011 and March 13, 2012, respectively. On June 13, 2012, the MY LIFE Trademark Registrations were assigned from Carol's Daughter Holdings, LLC to Mary Jane Productions, Inc. However, this assignment was inadvertently not recorded with the United States Patent & Trademark Office ("USPTO").

3. On December 3, 2014, an assignment in the form of a "merger" between Carol's Daughter Holdings, LLC and L'ORÉAL USA, INC., effective November 19, 2014 (the "Merger"), was recorded with the USPTO's Assignment Recordation Branch at Reel/Frame Number: 5413/0227. Notwithstanding the fact that the MY LIFE Trademark Registrations had previously been transferred from Carol's Daughter Holdings, LLC to Mary Jane Productions, Inc., the MY LIFE Trademark Registrations were inadvertently included in the list of marks in the Trademark Assignment Cover Sheet for the Merger, and this Merger was erroneously recorded against the MY LIFE Trademark Registrations.

4. As a result of the recordation of the Merger, the MY LIFE Trademark Registrations inadvertently underwent two additional assignments of ownership, as follows: i) an "Assignment of Intellectual Property" from L'ORÉAL USA, INC. to HOLDING COMPANY I, INC., recorded on December 3, 2014 at Reel/Frame Number: 5412/0684 and ii) an "Assignment of Intellectual Property" from HOLDING COMPANY I, INC. to L'ORÉAL USA CREATIVE, INC., also recorded on December 3, 2014 at Reel/Frame Number: 5413/0173.

5. As a result of the Merger of Carol's Daughter Holdings, LLC and L'ORÉAL USA, INC., and the subsequent assignments, the MY LIFE Trademark Registrations are incorrectly in the name of L'ORÉAL USA CREATIVE, INC. before the USPTO, when they should be in the name of Mary Jane Productions, Inc., as this entity acquired the MY LIFE Trademark Registrations from Carol's Daughter Holdings, LLC prior to the Merger.

6. In order to correct the assignment history for the MY LIFE Trademark Registrations, Mary Jane Productions, Inc. will be recording the assignment from Carol's Daughter Holdings, LLC to Mary Jane Productions, Inc. once the corrective assignment is recorded with the USPTO. Thus, Carol's Daughter Holdings, LLC should remain listed as the "owner" of the MY LIFE Trademark Registrations as a result of the filing of the corrective assignment, following which the Carol's Daughter Holdings, LLC to Mary Jane Productions, Inc. assignment can be properly recorded.

All statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true; and further, the statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of any application or registration resulting therefrom.

L'ORÉAL USA CREATIVE, INC.,

Dated: November 10, 2016

By: 

Name: Lisa M. Gigliotti

Title: Vice President