

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406621

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/11/2013		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David G Elmore		11/17/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Omnicom Group Inc.		
<b>Street Address:</b>	437 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2016660	SPORTSMARK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-468-4800		
<b>Email:</b>	jkatz@dglaw.com, jharris@dglaw.com, tsuhay@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz, Davis & Gilbert LLP		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>SIGNATURE:</b>	/Jeffrey C. Katz/		
<b>DATE SIGNED:</b>	11/28/2016		
<b>Total Attachments: 1</b>			
source=SPORTSMARK ASSIGNMENT Scanned from a Xerox Multifunction Device#page1.tif			

CH \$40.00 2016660

**NUNC PRO TUNC ASSIGNMENT**

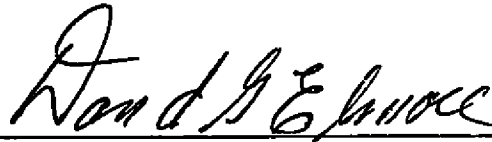
WHEREAS, David G. Elmore, an individual, with an address of 21848 Pacific Coast Highway, Malibu, California 90265 (hereinafter "Assignor"), is one of the joint owners of all right, title and interest in and to the mark "SPORTSMARK" listed below (hereinafter the "Mark"), and the corresponding U.S. Patent and Trademark Registrations thereof:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SPORTSMARK	2016660	November 19, 1996

WHEREAS, Omnicom Group Inc., a New York corporation, having its principal offices at 437 Madison Avenue, New York, NY 10022 (hereinafter "Assignee"), is the other joint owner of all right, title and interest in and to the Mark and said registration, and desires to acquire all of Assignor's rights and therefore be the owner of the entire right, title and interest in and to the Mark and said registration thereof.

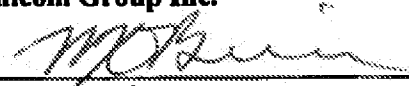
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, transfer and assign to Assignee, nunc pro tunc as of July 11, 2013, its entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the corresponding registration.

IN WITNESS WHEREOF, the parties have caused this document to be duly executed this 17<sup>th</sup> day of November, 2016.



David G. Elmore

**Omnicom Group Inc.**

By:   
[signature]

  
[signatory's name]

  
[signatory's title]