

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406716

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IMC TRS, LLC		10/31/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IMC TRS SPE, LLC		
<b>Street Address:</b>	475 S. Grand Central Parkway		
<b>Internal Address:</b>	Suite 1615		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89106		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 37</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3782372	DESIGN SALON	
<b>Registration Number:</b>	3819277	DESIGN SALON	
<b>Registration Number:</b>	3796881	DESIGN SALON	
<b>Registration Number:</b>	3785798	DESIGN SALON	
<b>Registration Number:</b>	3886990	DESIGN SALON LVDC	
<b>Registration Number:</b>	3785814	DESIGN SALON LVDC	
<b>Registration Number:</b>	3775998	DESIGN SALON LVDC	
<b>Registration Number:</b>	3765033	DESIGN SALON LVDC	
<b>Registration Number:</b>	3775997	DESIGN SALON LVDC	
<b>Registration Number:</b>	3428954	LAS VEGAS DESIGN CENTER	
<b>Registration Number:</b>	3482662	LAS VEGAS DESIGN CENTER	
<b>Registration Number:</b>	3915485	LAS VEGAS DESIGN CENTER AT WORLD MARKET	
<b>Registration Number:</b>	3259971	LAS VEGAS MARKET	
<b>Registration Number:</b>	3435484	LVDC	
<b>Registration Number:</b>	3761799	LVDC	
<b>Registration Number:</b>	3768845	LVDC	
<b>Registration Number:</b>	3435486	LVDC	
<b>Registration Number:</b>	3764891	LVDC	
<b>TRADEMARK</b>			

CH \$940.00 3782372

Property Type	Number	Word Mark
Registration Number:	3761800	LVDC
Registration Number:	3768846	LVDC
Registration Number:	3764893	LVDC
Registration Number:	3764892	LVDC
Registration Number:	4552525	
Registration Number:	4787754	
Registration Number:	4805819	
Registration Number:	3915410	WMC
Registration Number:	3915411	WMC
Registration Number:	3924422	WMC
Registration Number:	3915412	WMC
Registration Number:	3915414	WMC
Registration Number:	3915413	WMC
Registration Number:	4040222	WORLD MARKET CENTER LAS VEGAS
Registration Number:	3994784	WORLDMARKETCENTER LAS VEGAS
Serial Number:	87163674	LVM LAS VEGAS MARKET
Serial Number:	87163643	LVM LAS VEGAS MARKET
Serial Number:	87163553	LVM LAS VEGAS MARKET
Serial Number:	87163702	LVM LAS VEGAS MARKET

**CORRESPONDENCE DATA**

**Fax Number:** 7027929002

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 702-792-3773

**Email:** lvpto@gtlaw.com

**Correspondent Name:** Greenberg Traurig, LLP; Attn. L.Thompson

**Address Line 1:** 3773 Howard Hughes Parkway

**Address Line 2:** Suite 400N

**Address Line 4:** Las Vegas, NEVADA 89169

<b>ATTORNEY DOCKET NUMBER:</b>	150013.010500
<b>NAME OF SUBMITTER:</b>	Lauri S. Thompson
<b>SIGNATURE:</b>	/Lauri S. Thompson/
<b>DATE SIGNED:</b>	11/28/2016

**Total Attachments: 3**

source=Assignment of Mark - IMC TRS#page1.tif

source=Assignment of Mark - IMC TRS#page2.tif

source=Assignment of Mark - IMC TRS#page3.tif

## ASSIGNMENT OF MARK

THIS ASSIGNMENT AGREEMENT is dated and is effective as of October 31, 2016. IMC TRS, LLC, a Delaware limited liability company, with its principal place of business at 475 S. Grand Central Parkway, Suite 1615, Las Vegas, NV 89106 (hereinafter "Assignor"), owner of all rights, titles and interest in and to the trademarks registered and pending applications in the United States Patent and Trademark Office (collectively the "Marks") as listed on Schedule A hereto;

IMC TRS SPE, LLC, a Delaware limited liability company, with its principal place of business at 475 S. Grand Central Parkway, Suite 1615, Las Vegas, NV 89106 ("Assignee"), desires to acquire the Marks, and the goodwill associated with the Marks.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill represented by the trademark applications and trademark registrations.

IMC TRS, LLC,  
a Delaware limited liability company

By:   
\_\_\_\_\_  
Kim Rieck, General Counsel

## SCHEDULE A

<u>MARKS</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DESIGN SALON	3,782,372	4/27/2010
DESIGN SALON	3,819,277	7/13/2010
DESIGN SALON	3,796,881	6/1/2010
DESIGN SALON	3,785,798	5/4/2010
DESIGN SALON LVDC (STYLIZED AND/OR DESIGN)	3,886,990	12/7/2010
DESIGN SALON LVDC (STYLIZED AND/OR DESIGN)	3,785,814	5/4/2010
DESIGN SALON LVDC (STYLIZED AND/OR DESIGN)	3,775,998	4/13/2010
DESIGN SALON LVDC (STYLIZED AND/OR DESIGN)	3,765,033	3/23/2010
DESIGN SALON LVDC (STYLIZED AND/OR DESIGN)	3,775,997	4/13/2010
LAS VEGAS DESIGN CENTER	3,428,954	5/13/2008
LAS VEGAS DESIGN CENTER	3,482,662	8/5/2008
LAS VEGAS DESIGN CENTER AT WORLD MARKET CENTER LAS VEGAS (AND DESIGN)	3,915,485	2/8/2011
LAS VEGAS MARKET	3,259,971	7/10/2007
LVDC	3,435,484	5/27/2008
LVDC	3,761,799	3/16/2010
LVDC	3,768,845	3/30/2010
LVDC	3,435,486	5/27/2008
LVDC	3,764,891	3/23/2010
LVDC (AND BIRD DESIGN)	3,761,800	3/16/2010
LVDC (AND BIRD DESIGN)	3,768,846	3/30/2010
LVDC (AND BIRD DESIGN)	3,764,893	3/23/2010
LVDC (AND BIRD DESIGN)	3,764,892	3/23/2010
MISC (IMC) DESIGN	4,552,525	6/17/2014
MISC. DESIGN (TRADE DRESS BLDG 1)	4,787,754	8/11/2015
MISC. DESIGN (TRADE DRESS BLDG 1)	4,805,819	9/8/2015
WMC	3,915,410	2/8/2011
WMC	3,915,411	2/8/2011
WMC	3,924,422	3/1/2011
WMC	3,915,412	2/8/2011
WMC	3,915,414	2/8/2011
WMC	3,915,413	2/8/2011
WORLD MARKET CENTER LAS VEGAS	4,040,222	10/18/2011
WORLD MARKET CENTER LAS VEGAS (AND DESIGN)	3,994,784	7/12/2011

# SCHEDULE A

## MARKS

LVM LAS VEGAS MARKET (STYLIZED AND/OR WITH DESIGN)  
LVM LAS VEGAS MARKET (STYLIZED AND/OR WITH DESIGN)  
LVM LAS VEGAS MARKET (STYLIZED AND/OR WITH DESIGN)  
LVM LAS VEGAS MARKET (STYLIZED AND/OR WITH DESIGN)

## Serial No.    Filing Date

87/163,674    9/7/2016  
87/163,643    9/7/2016  
87/163,553    9/7/2016  
87/163,702    9/7/2016