

900384078 11/07/2016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM404744

| | |
|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|------------------------|
| Skyline Displays, Inc. | | 10/31/2016 | Corporation: MINNESOTA |

RECEIVING PARTY DATA

| | |
|------------------------|--|
| Name: | Skyline Displays, INC LIMITED LIABILITY COMPANY <i>11/29/2014</i> |
| Street Address: | 3355 Discovery Road |
| City: | Eagan |
| State/Country: | MINNESOTA |
| Postal Code: | 55121 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 33

| Property Type | Number | Word Mark |
|----------------|----------|--------------------------------------|
| Serial Number: | 77767427 | ARRIVE |
| Serial Number: | 77678866 | CONVEY |
| Serial Number: | 78535991 | DEDICATED TO YOUR EXHIBITING SUCCESS |
| Serial Number: | 77695828 | DESIGNVIEW |
| Serial Number: | 77957291 | DESIGNVIEW |
| Serial Number: | 78788480 | ENGAGE |
| Serial Number: | 77823480 | ENVOY |
| Serial Number: | 78640105 | EXALT |
| Serial Number: | 77767434 | FLEXLOCK |
| Serial Number: | 85593127 | HELPING THE WORLD TRADE |
| Serial Number: | 78100567 | INLITEN |
| Serial Number: | 73473096 | MIRAGE |
| Serial Number: | 74130529 | MOSAIC |
| Serial Number: | 77576788 | MYRIAD |
| Serial Number: | 77767273 | OCCASIONS |
| Serial Number: | 77678796 | PERFORMA |
| Serial Number: | 77840093 | PICTURECUBE |
| Serial Number: | 77840243 | PICTURESCAPE |
| Serial Number: | 77354301 | REGATTA |

CH 58:00 77767427

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 74693039 | SKYLINE |
| Serial Number: | 85451660 | SKYLINE |
| Serial Number: | 85451658 | SKYLINE |
| Serial Number: | 86280177 | SKYRISE |
| Serial Number: | 85554575 | SUPERFECTA |
| Serial Number: | 86515719 | TABLOX |
| Serial Number: | 77678763 | TAPESTRY |
| Serial Number: | 85879589 | THE WORLD'S FIRST AIR-POWERED EXHIBIT SY |
| Serial Number: | 77378472 | TRADEWINDS |
| Serial Number: | 87000390 | TRIASOL |
| Serial Number: | 77074340 | TUBE ULTRA |
| Serial Number: | 85840187 | WINDSCAPE |
| Serial Number: | 85863396 | SKYLINE WINDSCAPE THE WORLD'S FIRST AIR- |
| Serial Number: | 86960522 | SPLENDORA |

CORRESPONDENCE DATA

Fax Number: 404.459.57

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-890-6689

Email: tweisenberger@bakerlaw.com, bhipdocket@bakerlaw.com,
denyart@bakerlaw.com

Correspondent Name: Theresa Weisenberger

Address Line 1: 1170 Peachtree Street NE

Address Line 2: Baker and Hostetter LLP, Suite 2400

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER: Theresa Weisenberger

SIGNATURE: /Theresa Weisenberger/

DATE SIGNED: 11/07/2016

Total Attachments: 5

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U.S. TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is executed this 31st day of October, 2016 by **SKYLINE DISPLAYS, INC.**, a Minnesota corporation, hereinafter referred to as the ASSIGNOR in favor of **SKYLINE DISPLAYS, LLC**, a Delaware limited liability company hereinafter referred to as the ASSIGNEE.

WHEREAS, ASSIGNOR and ASSIGNEE are parties to a certain Asset Purchase Agreement of even date herewith (the "Purchase Agreement") under which certain trademarks and service marks and their associated goodwill, including without limitation the marks set forth on Attachment A (collectively, the "Marks") are being purchased by ASSIGNEE; and

WHEREAS, pursuant to the Purchase Agreement, ASSIGNOR executes this Assignment for purposes of recordal with the United States Patent and Trademark Office.

NOW, THEREFORE, pursuant to the Purchase Agreement and for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby sells, assigns, transfers, conveys, and delivers to ASSIGNEE, free and clear of any and all liens and encumbrances, the entire right, title and interest in, to, and under the Marks, together with the goodwill of the business associated therewith, including, without limitation, all common law rights associated therewith, any registrations that issue from applications for the Marks, and all corresponding rights that are or may be secured under the laws of the United States and any other country, now or hereafter arising or in effect, for ASSIGNEE's own use and enjoyment, and for the use and enjoyment of ASSIGNEE's successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, together with all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution, or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto.

ASSIGNOR hereby authorizes the United States Commissioner of Patents and Trademarks to record ASSIGNEE as the assignee and owner of the Marks and to issue certificates of registration for the Marks to ASSIGNEE, as applicable.

Nothing in this Assignment shall be deemed to supersede, limit, amend, supplement, or modify any of the rights or obligations of the ASSIGNOR, ASSIGNEE, or the other parties under the Purchase Agreement.

ATTACHMENT A

| Mark | Country | Status | App No. | Filed Date | Registration Number |
|--------------------------------------|--------------------------|---------------|----------------|-------------------|----------------------------|
| ARRIVE | United States of America | Registered | 77/767427 | 24 06 2009 | 3804625 |
| CONVEY | United States of America | Registered | 77/678866 | 26 02 2009 | 3794446 |
| DEDICATED TO YOUR EXHIBITING SUCCESS | United States of America | Registered | 78/535991 | 21 12 2004 | 3135046 |
| DESIGNVIEW | United States of America | Registered | 77/695828 | 20 03 2009 | 3735224 |
| DESIGNVIEW | United States of America | Registered | 77/957291 | 12 03 2010 | 3863851 |
| ENGAGE | United States of America | Registered | 78/788480 | 10 01 2006 | 3353844 |
| ENVOY | United States of America | Registered | 77/823480 | 10 09 2009 | 3798789 |
| EXALT | United States of America | Registered | 78/640105 | 31 05 2005 | 3412820 |
| FLEXLOCK | United States of America | Registered | 77/767434 | 24 06 2009 | 3819615 |
| HELPING THE WORLD TRADE | United States of America | Registered | 85/593127 | 10 04 2012 | 4393324 |
| INLITEN | United States of America | Registered | 78/100567 | 02 01 2002 | 2681968 |
| MIRAGE | United States of America | Registered | 73/473096 | 30 03 1984 | 1335562 |
| MOSAIC | United States of America | Registered | 74/130529 | 15 01 1991 | 1702516 |
| MYRIAD | United States of America | Registered | 77/576788 | 23 09 2008 | 3693916 |
| OCCASIONS | United States of America | Registered | 77/767273 | 24 06 2009 | 3865419 |
| PERFORMA | United | Registered | 77/678796 | 26 02 2009 | 3796994 |

| Mark | Country | Status | App No. | Filed Date | Registration Number |
|--|--------------------------|-------------|-----------|------------|---------------------|
| | States of America | | | | |
| PICTURECUBE | United States of America | Registered | 77/840093 | 02 10 2009 | 3982150 |
| PICTURESCAPE | United States of America | Registered | 77/840243 | 02 10 2009 | 3908966 |
| REGATTA | United States of America | Registered | 77/354301 | 18 12 2007 | 3479953 |
| SKYLINE | United States of America | Registered | 74/693039 | 26 06 1995 | 1976698 |
| SKYLINE | United States of America | Registered | 85/451660 | 20 10 2011 | 4160790 |
| SKYLINE | United States of America | Registered | 85/451658 | 20 10 2011 | 4252729 |
| SKYRISE | United States of America | Registered | 86/280177 | 13 05 2014 | 4818960 |
| SUPERFECTA | United States of America | Registered | 85/554575 | 28 02 2012 | 4347697 |
| TABLOX | United States of America | Registered | 86/515719 | 27 01 2015 | 4942546 |
| TAPESTRY | United States of America | Registered | 77/678763 | 26 02 2009 | 3788409 |
| THE WORLD'S FIRST AIR-POWERED EXHIBIT SYSTEM | United States of America | Registered | 85/879589 | 19 03 2013 | 4468042 |
| TRADEWINDS | United States of America | Registered | 77/378472 | 23 01 2008 | 3480523 |
| TRIASOL | United States of America | Application | 87/000390 | 14 04 2016 | N/A |
| TUBE ULTRA | United States of America | Registered | 77/074340 | 02 01 2007 | 3499594 |
| WINDSCAPE | United States of America | Registered | 85/840187 | 04 02 2013 | 4472409 |

| Mark | Country | Status | App No. | Filed Date | Registration Number |
|-------------------------|--------------------------|-------------|-----------|------------|---------------------|
| [WINDSCAPE design mark] | United States of America | Registered | 85/863396 | 28 02 2013 | 4472482 |
| SPLENDORA | United States of America | Application | 86/960522 | 31 03 2016 | N/A |