# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM406790

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Keypath Education, Inc.		11/22/2016	Corporation: KANSAS

### **RECEIVING PARTY DATA**

Name:	Keypath Education Holdings, LLC
Street Address:	15500 W 113th Street, Suite 200
City:	Lenexa
State/Country:	KANSAS
Postal Code:	66219
Entity Type:	Limited Liability Company: DELAWARE

#### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	4437232	SEELIO
Registration Number:	5018879	KEYPATH
Registration Number:	5018880	KEYPATH EDUCATION
Registration Number:	5033071	KEYPATH EDUCATION
Registration Number:	5014430	KEYPATH EDUCATION

#### **CORRESPONDENCE DATA**

Fax Number: 9136479050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9136479050

Email: tmdocketing.burbach@hoveywilliams.com

Cheryl L. Burbach **Correspondent Name:** 

Address Line 1: 10801 Mastin Blvd., Suite 1000 Address Line 4: Overland Park, KANSAS 66210

ATTORNEY DOCKET NUMBER:	GEN/5882.00000
NAME OF SUBMITTER:	Cheryl L. Burbach
SIGNATURE:	/Cheryl L. Burbach/
DATE SIGNED:	11/29/2016

**Total Attachments: 3** 

**TRADEMARK** REEL: 005928 FRAME: 0911

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TRADEMARK REEL: 005928 FRAME: 0912

# TRADEMARK ASSIGNMENT

This is the Trademark Assignment ("Assignment") made as of November 22, 2016 by and between Keypath Education, Inc. a Kansas corporation ("Assignor"), and Keypath Education Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor agrees to assign, transfer, convey and deliver to Assignee, and Assignee has agreed to acquire from Assignor, Assignor's trademark applications and registrations identified in Schedule A hereto, as well as all of Assignor's associated unregistered or common law trademark rights (collectively "Trademarks").

NOW, THEREFORE, in consideration of the sum of US\$10.00 and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, assign and deliver unto Assignee the entire right, title and interest in and to the Trademarks, to be held and enjoyed by Assignee as fully and entirely as it would have been held and enjoyed by Assignor if this assignment had not been made, including all claims, demands and rights of recovery that Assignor has or may have in profits and damages for past and future infringements of the Trademarks, if any, and all rights to compromise, sue for, and collect such profits and damages, together with all goodwill symbolized by and associated with the Trademarks.

This Assignment shall be effective as of the date first above written.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered as of the date first written above.

KEYPATH EDUCATION, INC.

By:

Name: Steve Fireng

Title: Chief Executive Officer

County of }

On this 22<sup>nd</sup> day of November, 2016, before me personally appeared Steve Fireng, to me known to be the Chief Executive Officer of Keypath Education, Inc., and who executed the foregoing instrument on behalf of said corporation for the uses and purposes therein set forth, and that the individual who signed the foregoing instrument is recognized by me as an officer of the same company duly authorized to grant the instrument.

Name: Leefin Sterman Dembrydy Notary Public

My Commission 12020

lse ann sherman-dembinsky. Official Seal Notary Public - State of Illinois Sy Commission Expires Nov 1, 2000

> TRADEMARK REEL: 005928 FRAME: 0913

KEYPATH EDUCATION HOLDINGS, LLC

By:

Name: Steve Fireng

Title: Chief Executive Officer

State of Juriois )
County of Lake )

On this 22<sup>nd</sup> day of November, 2016, before me personally appeared Steve Fireng, to me known to be the Chief Executive Officer of Keypath Education Holdings, LLC, and who executed the foregoing instrument on behalf of said limited liability company for the uses and purposes therein set forth, and that the individual who signed the foregoing instrument is recognized by me as an officer of the same company duly authorized to grant the instrument.

LEE ANN SHERMAN-DEMBINSKY
Official Seal
Notary Public - State of Illinois
My Commission Expires Nov 1, 2020

Name: Lectur Sterman Brown Sty. Notary Public

My Commission Expires: 11/1/2030

# SCHEDULE A

Docket No.	Cntry	Title	Official No.
46634-US	US	SEELIO	4437232
47349-US-B	US	KEYPATH (add'l servs)	5018879
47350-CA	CA	KEYPATH EDUCATION (word mark)	1741828
47350-MAP	MAP	KEYPATH EDUCATION (word mark)	1284099
47350-MAP- AU	AU	KEYPATH EDUCATION (word mark)	1284099
47350-US-B	US	KEYPATH EDUCATION (add'I svcs)	5018880
47403-CA	CA	KEYPATH EDUCATION (BIK/Wht Logo)	1741830
47403-MAP	MAP	KEYPATH EDUCATION (BIK/Wht Logo)	1283980
47403-MAP- AU	AU	KEYPATH EDUCATION (Blk/Wht Logo)	1283980
47403-US	US	KEYPATH EDUCATION (BIk/Wht Logo)	5033071
47584-CA	CA	KEYPATH EDUCATION (Yellow/Red Logo)	1741829
47584-MAP	MAP	KEYPATH EDUCATION (Yellow/Red logo)	1284100
47584-MAP- AU	AU	KEYPATH EDUCATION (Yellow/Red logo)	1284100
47584-US	US	KEYPATH EDUCATION (Yellow/Red Logo)	5014430

**RECORDED: 11/29/2016** 

TRADEMARK REEL: 005928 FRAME: 0915