

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406959

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parasole IP, LLC		09/19/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Field Day, LLC		
Street Address:	5032 France Avenue South		
City:	Edina		
State/Country:	MINNESOTA		
Postal Code:	55410		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86912311	FIELD DAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jforbes@felhaber.com		
Correspondent Name:	Jennifer A. Forbes		
Address Line 1:	220 South Sixth Street, Suite 2200		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	27770.33		
NAME OF SUBMITTER:	Philip A. Roberts		
SIGNATURE:	/Philip A. Roberts/		
DATE SIGNED:	11/30/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is made this 19th day of ~~SEPTEMBER~~ 2016, by Parasole IP, LLC, a Delaware limited liability company, having a business address of 5032 France Avenue South, Edina, Minnesota 55410 ("Assignor"); and Field Day, LLC, a Minnesota limited liability company", having a business address of 5032 France Avenue South, Edina, Minnesota 55410 ("Assignee").

WHEREAS, Assignor has filed for the following word mark on an intent-to-use basis with the U.S. Patent and Trademark Office (the "Mark"):

<u>Mark</u>	<u>Jurisdiction</u>	<u>Serial No.</u>	<u>Filing Date</u>
FIELD DAY	United States	86912311	February 18, 2016

WHEREAS, Assignor wishes to assign and transfer, and Assignee wishes to accept such assignment and transfer, of all rights and goodwill associated with the above-referenced Mark and the application of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts the transfer and assignment of, all right, title, and interest in and to the Mark and the registration for the Mark, including any and all unregistered, common law trademark rights in and to the Mark and the right to enforce the Mark and collect damages for infringement thereof, together with all goodwill of the business symbolized by the Mark and the registration of the Mark. This Assignment includes the right to recover for any third-party infringement thereof, regardless of whether such infringement occurred before or occurs after the effective date. This Assignment also includes, without limitation, all common law rights, interests, and goodwill as may have been acquired by Assignor from the use of the Mark.
2. DISCLAIMER OF WARRANTIES. THIS ASSIGNMENT IS PROVIDED WITHOUT ANY REPRESENTATIONS OR WARRANTIES REGARDING THE MARK OR GOODWILL OF THE BUSINESS SYMBOLIZED THEREBY, AND ANY AND ALL WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT ARE HEREBY FULLY DISCLAIMED BY ASSIGNOR.
3. Acceptance. Assignee hereby accepts this Assignment of the Mark and goodwill of the business symbolized thereby as satisfaction in full of all of Assignor's obligations to Assignee.
4. Further Actions. Assignor further agrees to execute and deliver without additional consideration, but at the expense of Assignee, any further assignments and documents,

and to perform such other lawful acts, as may be deemed necessary to fully secure Assignee's record ownership of the Marks.

5. Transfer. Assignor hereby authorizes and requests any official whose duty it is to transfer ownership to do so in accordance with the aforesaid registration to Assignee consistent with this Assignment.
6. Counterparts. This Assignment may be executed simultaneously in one or more counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the authorized representatives of Assignor and Assignee have each signed their names unto this Assignment on the day and year set forth below.

[Signatures Appear on the Following Page]

ASSIGNOR:

Effective Date: _____

PARASOLE IP, LLC

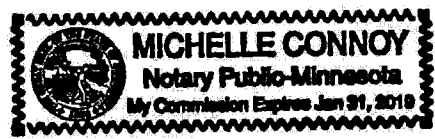
By: *Phil Roberts*
Name: PHILIP A. ROBERTS
Its: C.E.O.

STATE OF MINNESOTA)
) SS.
COUNTY OF Henriepin)

On this 19 day of September 2016, before me, the undersigned manager, personally appeared Phil Roberts who acknowledged to be the C.E.O. of Parasole IP, LLC, a Delaware limited liability company, and that the undersigned manager, as such manager being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the company by the undersigned manager as such manager.

(SEAL)

Michelle Connoy
Notary Public-Minnesota
My Commission Expires: 1/31/19



ASSIGNEE:

Effective Date: _____

FIELD DAY, LLC



By: _____
Name: PHILIP A. ROBERTS
Its: C.E.O.

STATE OF MINNESOTA)
) SS.
COUNTY OF Hennepin)

On this 19 day of September 2016, before me, the undersigned manager, personally appeared Phil Roberts who acknowledged to be the C.E.O of Field Day, LLC, a Minnesota limited liability company, and that the undersigned manager, as such manager being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the company by the undersigned manager as such manager.

(SEAL)



Notary Public-Minnesota
My Commission Expires: 1/31/2019

