

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM407053

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Koch Media GmbH		09/15/2016	Gesellschaft Mit Beschränkter Haftung (GmbH): AUSTRIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ArtPlay, Inc.		
<b>Street Address:</b>	3-3-4 Kandakajicho		
<b>Internal Address:</b>	Sankusu Kandaekimae Bld. 802		
<b>City:</b>	Chiyoda-ku Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	101-0045		
<b>Entity Type:</b>	Corporation: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86635558	BLOODSTAINED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4135850787		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4135848067		
<b>Email:</b>	ohm@fierstkane.com		
<b>Correspondent Name:</b>	Hun Ohm		
<b>Address Line 1:</b>	64 Gothic Street Ste 4		
<b>Address Line 2:</b>	Fierst, Kane and Bloomberg LLP		
<b>Address Line 4:</b>	Northampton, MASSACHUSETTS 01060		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Hun Ohm		
<b>Address Line 1:</b>	64 Gothic Street Ste 4		
<b>Address Line 2:</b>	Fierst, Kane and Bloomberg LLP		
<b>Address Line 4:</b>	Northampton, MASSACHUSETTS 01060		
<b>NAME OF SUBMITTER:</b>	Hun Ohm		
<b>SIGNATURE:</b>	/Hun Ohm/		

OP \$40.00 86635558

<b>DATE SIGNED:</b>	11/30/2016
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<b>Total Attachments: 1</b> source=Trademark Assignment (Bloodstained) 9-15-16 FE#page1.tif
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Exhibit A

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of September 15, 2016, by and between Koch Media GmbH, an Austrian corporation with offices at Gewerbegebiet 1 Höfen AUSTRIA A-6604 ("Assignor"), and ArtPlay, Inc., a company organized under the laws of Japan, with its principal office located at Sankusu Kandaekimae Bld. 802, 3-3-4 Kandakajicho, Chiyoda-ku Tokyo 101-0045 JAPAN ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor is the owner of the following trademark and trademark application in the United States, and trademark registration in the European Union:

**United States Trademark Application**

US Trademark	Application Serial No.	Filing Date
BLOODSTAINED	86/635,558	May 20, 2015

**European Union Trademark Registration**

Trademark	Registration No.	Registration Date
BLOODSTAINED	014052971	September 15, 2015

(the BLOODSTAINED trademark, including without limitation the foregoing US application and EUTM registration, collectively, the "Trademark"); and

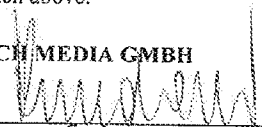
WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark and related rights, including Assignor's portion of the business to which the mark pertains and the goodwill of the Assignor with respect to the mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademark, including without limitation the application and registration identified above, together with the goodwill of the business symbolized by the Trademark and the portion of Assignor's business to which the Trademark pertains, as well as its entire right, title and interest in and to any and all common law rights to the Trademark, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

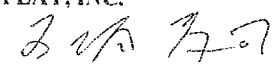
Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office and any other entity around the world singly by Assignee to record the transfer of the Trademark to Assignee.

IN WITNESS WHEREOF, each of the parties hereto has duly executed this Assignment as of the date first written above.

KOCH MEDIA GMBH

By:   
Name: Thomas Wendratitz  
Duly Authorized

ARTPLAY, INC.

By:   
Name: Koji Igarashi  
Duly Authorized