

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM406969

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Excel Graphics Services, Inc.		10/14/2016	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Deluxe Small Business Sales, Inc.		
Street Address:	3680 Victoria Street North		
City:	Shoreview		
State/Country:	MINNESOTA		
Postal Code:	55126		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3878441	DOCU-FLOW	
Registration Number:	3878442	DOCU-FLOW	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.332.5300		
Email:	dockmpls@merchantgould.com		
Correspondent Name:	Heather J. Kliebenstein		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	12839.310US01		
NAME OF SUBMITTER:	Heather J. Kliebenstein		
SIGNATURE:	/Heather J, Kliebenstein/		
DATE SIGNED:	11/30/2016		
Total Attachments: 3			
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OP \$65.00 3878441

TRADEMARK ASSIGNMENT AGREEMENT

October 14, 2016

A. EXCEL GRAPHICS SERVICES, INC., a Georgia corporation (“Assignor”), is the owner of those certain trademarks listed on Exhibit A attached hereto (the “Marks”); and

B. DELUXE SMALL BUSINESS SALES, INC., a Minnesota corporation (“Assignee”), and Assignor are parties to an Asset Purchase Agreement (the “Purchase Agreement”) whereby Assignor conveys, transfers, and assigns to Assignee, among other assets, certain intellectual property of Assignor, including the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

1. Assignment. Assignor hereby conveys, transfers, and assigns to Assignee all of its right, title and interest in and to each of the Marks, including all registrations and applications to register the Marks, together with the goodwill of the business connected with the use of and symbolized by the Marks.

2. Acceptance. Assignee accepts all right, title, and interest in and to the Marks.

3. Miscellaneous. (a) This Agreement is made subject to all of the representations, warranties and all other provisions set forth in the Purchase Agreement. This Agreement does not supersede or amend the Purchase Agreement in any respect. This Agreement is made pursuant to the Purchase Agreement, and is subject to the limitations contained in the Purchase Agreement. In the event of any conflict or inconsistency between the Purchase Agreement and this Agreement, the Purchase Agreement shall govern.

(b) This Agreement will be construed under and governed by the laws of the State of Minnesota.

(c) This Agreement may be executed in any number of counterparts, including by way of facsimile or Portable Document Format, each of which will be deemed an original and all of which will constitute one agreement.

By: J. Robert Johnson
Its: President & CEO

STATE OF Georgia)
)ss:
COUNTY OF Gilmer)

On this 16th day of Nov, 2016, personally appeared J. Robert Johnson known and known to be the Pres. + CEO of Excel Graphics corporation, and acknowledged that he/she executed the foregoing on behalf of said corporation pursuant to authority duly received.

Mary Sue Stiles
Notary Public



ASSIGNEE:

DELUXE SMALL BUSINESS SALES, INC.

By: Malcolm McRoberts
Its: President, Deluxe Small Business

STATE OF Minnesota)
)ss:
COUNTY OF Ramsey)

On this 18 day of Nov, 2016, personally appeared Malcolm McRoberts known and known to be the SVP, Small Bus. of Deluxe Small Business corporation, and acknowledged that he/she executed the foregoing on behalf of said corporation pursuant to authority duly received.

Deborah J. Cramlet
Notary Public

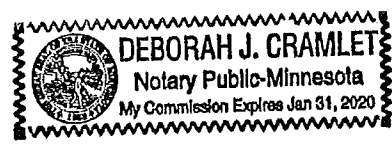


EXHIBIT A

- **DOCU-FLOW Service Mark (Block Letter Format) Registration No. 3,878,441**

DOCU-FLOW

- **DOCU-FLOW & Design Service Mark (Logo Format) Registration No. 3,878,442**

