

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM407433

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/01/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Front Porch Digital, Inc.		11/29/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Oracle International Corporation
Street Address:	500 Oracle Parkway
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94065
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77111377	DIVA
Registration Number:	2864097	DIVARCHIVE
Registration Number:	4055007	DIVASYMPHONY
Registration Number:	3865206	DIVANET
Registration Number:	3865185	DIVAPROTECT
Registration Number:	4296957	DIVAPUBLISH
Registration Number:	4173744	DIVASOLUTIONS
Serial Number:	77667033	SAMMA
Registration Number:	3626187	DIVADIRECTOR

CORRESPONDENCE DATA

Fax Number: 3034732720

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-473-2709

Email: docket@hollandhart.com

Correspondent Name: Andrew Roppel

Address Line 1: Holland & Hart LLP

Address Line 2: P.O. Box 8749

Address Line 4: Denver, COLORADO 80201

TRADEMARK

NAME OF SUBMITTER:	Andrew Roppel
SIGNATURE:	/ANDREW ROPPEL/
DATE SIGNED:	12/02/2016
Total Attachments: 3 source=2016.12.01 Front Porch Digital Confirmatory Assignment-signed#page1.tif source=2016.12.01 Front Porch Digital Confirmatory Assignment-signed#page2.tif source=2016.12.01 Front Porch Digital Confirmatory Assignment-signed#page3.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, **Front Porch Digital, Inc.**, a Delaware corporation having a business address at 2011 Cherry Street, Suite 204, Louisville, Colorado 80027, United States of America, is the owner of record of the trademark registrations listed on the attached Schedule A (hereinafter, the "Trademarks");

WHEREAS, pursuant to an IP Transfer Agreement, effective May 1, 2016 entered into by **Front Porch Digital, Inc.**, **Oracle Systems Corporation**, a Delaware corporation, and **Oracle International Corporation**, a California corporation with a principal place of business at 500 Oracle Parkway, Redwood City, California 94065, United States of America, **Front Porch Digital, Inc.** entered into an assignment of the Trademarks, copyrights, trade secrets, and other Intellectual Property from **Front Porch Digital, Inc.** to **Oracle International Corporation**.

WHEREAS, **Front Porch Digital, Inc.** wishes to confirm its assignment and transfer of the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, to **Oracle International Corporation**, in a form acceptable for recordation; and

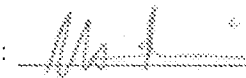
WHEREAS, **Oracle International Corporation** wishes to confirm its acquisition of the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, from **Front Porch Digital, Inc.**, in a form acceptable for recordation.

NOW, THEREFORE, in consideration of the foregoing and other consideration conveyed under the terms of the IP Transfer Agreement, the receipt and sufficiency of which are hereby acknowledged, and subject to the terms and conditions of the IP Transfer Agreement, **Front Porch Digital, Inc.** does hereby confirm its assignment, conveyance, and transfer unto **Oracle International Corporation** of the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Confirmatory Trademark Assignment to be duly executed by the undersigned authorized representatives.

Oracle Systems Corporation, as successor-in-interest to Front Porch Digital, Inc.

Dated: 11/29/2016

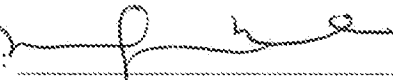
Signed: 

Name: Matthew Sarboraria

Title: *vice president*

Oracle International Corporation

Dated: 11/29/2016

Signed: 

Name: Marlyne Thi Dore

Title: *Vice President*

SCHEDULE A TO CONFIRMATORY ASSIGNMENT

Country	Trademark	Application No.	Registration No.
European Union	FRONT PORCH DIGITAL	008123028	008123028
European Union	DIVARCHIVE	007259005	007259005
Germany	DIVA	30300717.6	DE30300717
U.S.	DIVA	77/111,377	
U.S.	DIVARCHIVE	76/402,613	2864097
U.S.	DIVASYMPHONY	85/135,652	4055007
U.S.	DIVANET	77/667,031	3865206
U.S.	DIVAPROTECT	77/661,532	3865185
U.S.	DIVAPUBLISH	85/170,081	4296957
U.S.	DIVASOLUTIONS	85/166,887	4173744
U.S.	SAMMA	77/667,033	3765775
U.S.	DIVADIRECTOR	77/565,341	3626187

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