

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900383651		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heather Herr		11/01/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	S Cubed Real Estate LLC		
Street Address:	718 Betula Avenue		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45229-1517		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87220487	THE HOME OWNERS CLUB	
CORRESPONDENCE DATA			
Fax Number:	5136985079		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-698-5078		
Email:	mmarrero@ulmer.com		
Correspondent Name:	Michael A. Marrero		
Address Line 1:	600 Vine Street		
Address Line 2:	Suite 2800		
Address Line 4:	Cincinnati, OHIO 45202-2409		
ATTORNEY DOCKET NUMBER:	42015-0000		
NAME OF SUBMITTER:	Michael A. Marrero		
SIGNATURE:	/Michael A. Marrero/		
DATE SIGNED:	12/05/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Heather Herr (hereinafter "Assignor") represents that she is the owner of the trademark THE HOME OWNERS CLUB that is the subject of the U.S. Patent & Trademark Office application serial number 87/220,487 (the "Mark"); and

WHEREAS, S Cubed Real Estate LLC, an Ohio limited liability company with an address of 718 Betula Avenue, Cincinnati, Ohio 45229-1517 (hereinafter "Assignee"), is desirous of the acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of her right, title and interest in and to the Mark, together with the entire business symbolized by the Mark, the goodwill of the business symbolized by the Mark, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the right to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, she will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Mark in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this assignment effective as of this 1 day of March, 2016.



Heather Herr