

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM407486

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PRINCETON RESEARCH, LLC		11/15/2016	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NTTM, LLC		
<b>Street Address:</b>	2120 SMITHTOWN AVENUE		
<b>City:</b>	RONKONKOMA		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11779		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4668642	NATURE'S TRUTH	
<b>Registration Number:</b>	4901628	NATURE'S TRUTH	
<b>Registration Number:</b>	4778177	SUNDANCE VITAMINS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6316498126		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	631-649-6109		
<b>Email:</b>	docket@schroederlawpc.com		
<b>Correspondent Name:</b>	Schroeder Law PC		
<b>Address Line 1:</b>	110 Cooper Street #605		
<b>Address Line 4:</b>	Babylon, NEW YORK 11702		
<b>NAME OF SUBMITTER:</b>	R. Glenn Schroeder		
<b>SIGNATURE:</b>	/r. glenn schroeder/		
<b>DATE SIGNED:</b>	12/02/2016		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

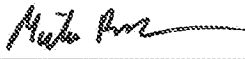
WHEREAS, PRINCETON RESEARCH, LLC, a New York limited liability company having a place of business at 2120 Smithtown Avenue, Ronkonkoma, NY 11779, is the owner of all right, title and interest in and to the marks and registrations therefor identified in the attached Schedule A; and

WHEREAS, NTTM, LLC, a New York limited liability company having a place of business at 2120 Smithtown Avenue, Ronkonkoma, NY 11779, is desirous of acquiring the marks and registrations therefor identified in the attached Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, PRINCETON RESEARCH, LLC, does hereby assign to NTTM, LLC all right, title and interest in and to the marks and registrations therefor identified in the attached Schedule A, together with the goodwill of the business symbolized by said marks.

PRINCETON RESEARCH, LLC

Dated: November 15<sup>th</sup>, 2016

By:   
Name: Michael Rudolph  
Title: President

SCHEDULE A

<u>U.S. Reg. No.</u>	<u>Mark</u>	<u>Reg. Date</u>
4,668,642	NATURE'S TRUTH	January 6, 2015
4,901,628	NATURE'S TRUTH	February 16, 2016
4,778,177	SUNDANCE VITAMINS	July 21, 2015