

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM407773

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900386490		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Boom LLC		11/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Distillateur de Desir LLC		
<b>Street Address:</b>	800 Third Avenue		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86823903	RUE DESIR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9735776301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9735776300		
<b>Email:</b>	michael@mjbrownlaw.com		
<b>Correspondent Name:</b>	Michael Brown/Michael J Brown Law Office		
<b>Address Line 1:</b>	354 Eisenhower Parkway		
<b>Address Line 2:</b>	Plaza I, 2nd Floor, Suite 2025		
<b>Address Line 4:</b>	Livingston, NEW JERSEY 07039		
<b>ATTORNEY DOCKET NUMBER:</b>	BOOM-0159		
<b>NAME OF SUBMITTER:</b>	Michael J. Brown		
<b>SIGNATURE:</b>	/MichaelJBrown/		
<b>DATE SIGNED:</b>	12/06/2016		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Boom, LLC (“Assignor”), a Delaware limited liability company located and doing business at 800 Third Avenue, 2<sup>nd</sup> Floor, New York, NY 10022, has adopted, used and is using in commerce the trademark RUE DESIR, U.S. Ser. No. 86823903 (the “Trademark”); and

**WHEREAS**, Distillateur de Desir LLC (“Assignee”), a New York limited liability company located and doing business at Third Avenue, 2<sup>nd</sup> Floor, New York, NY 10022, and a subsidiary of Assignor, desires to acquire the Trademark, the goodwill of the business associated therewith, and the applications and/or registrations thereof;

**NOW THEREFORE**, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over unto the Assignee the entire right, title, and interest in and to the Trademark in the United States of America, the goodwill of the business associated with said mark, the application and/or registration thereof, and the right to sue for past and future infringement thereof.

This assignment is effective as of November 1, 2016.

Dated:

12/1/16

Boom LLC

By:

Name: Arthur DeGaetano  
Title: Chairman



Dated:

12/1/16

Distillateur de Desir LLC

By:

Name: Arthur DeGaetano  
Title: Chairman

