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09/10/2014

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM316619

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Navarro Discount Pharmacies, LLC	· · · ·	09/04/2014	LIMITED LIABILITY COMPANY: FLORIDA
Navarro Discount Pharmacies No. 1, LLC		09/04/2004	LIMITED LIABILITY COMPANY: FLORIDA

### **RECEIVING PARTY DATA**

Name:	CVS Pharmacy, Inc.
Street Address:	One CVS Drive
City:	Woonsocket
State/Country:	RHODE ISLAND
Postal Code:	02895
Entity Type:	CORPORATION: RHODE ISLAND

### **PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark	
Registration Number:	4097332	BETTER SELECTION, BETTER PRICES, EVERY D	
Registration Number:	2897150	DON'T PAY DRUGSTORE PRICES	
Registration Number:	4107000	iMEJOR SELECCIÓN, MEJORES PRECIOS, TODOS	
Registration Number:	4325026	MAGELLAN DISTRIBUTION SOLUTIONS	
Registration Number:	2098890	NAVARRO	
Registration Number:	2045934	NAVARRO	
Registration Number:	2102864	NAVARRO	
Registration Number:	4134301	NAVARRO DISCOUNT PHARMACIES	
Registration Number:	4145129	NAVARRO DISCOUNT PHARMACY	
Registration Number:	4376916	VIDA MIA	
Registration Number:	4317675	VIDA MIA	
Registration Number:	4520233	NAVARRO DISCOUNT PHARMACY	
Serial Number:	85306392	NAVARRO DISCOUNT PHARMACIES	

### **CORRESPONDENCE DATA**

Fax Number: 5616596313

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK REEL: 0053935TRAME: 00897 Phone:

561-653-5000

Email:

angela.martin@akerman.com, peter.chiabotti@akerman.com

Correspondent Name:

Akerman LLP

Address Line 1:

P.O. Box 3188

Address Line 4:

West Palm Beach, FLORIDA 33402-3188

ATTORNEY DOCKET NUMBER:	0286145
NAME OF SUBMITTER:	Peter A. Chiabotti
SIGNATURE:	/Peter A. Chiabotti/
AND THE PROPERTY OF THE PROPER	A STATE OF THE STA

**DATE SIGNED:** 09/10/2014

**Total Attachments: 5** 

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### ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (the "<u>Assignment</u>"), dated as of September 4, 2014, is entered into by and between Navarro Discount Pharmacies, LLC, a Florida limited liability company (the "<u>Navarro</u>"), Navarro Discount Pharmacies No. 1, LLC, a Florida limited liability company (together with Navarro, "<u>Assignors</u>"), and CVS Pharmacy, Inc., a Rhode Island corporation ("<u>Assignee</u>").

WHEREAS, Assignors own all the trademarks listed on Exhibit A, together with all registrations and applications for registration thereof and all common law rights with respect thereto (the "*Trademarks*");

WHEREAS, this Assignment is executed and delivered in connection with that certain Asset and Purchase Agreement (the "Purchase Agreement"), dated the date hereof, by and among Assignors, Assignee and certain other signatories thereto, pursuant to which, among other things, Assignors agreed that the trademarks listed on Exhibit A hereto and all rights and goodwill associated therewith (the "Trademarks") be assigned by Assignors to Assignee in connection with the execution of the Purchase Agreement and the good and valuable consideration therein.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties have agreed as follows:

- 1. Each term which is capitalized, but not defined, in this Assignment shall have the meaning ascribed to such term in the Purchase Agreement.
- 2. Upon and subject to the terms and conditions of this Assignment, Assignors hereby irrevocably convey, transfer and assign to Assignee, free and clear of all Liens, all of Assignors' right, title and interest, whether statutory or under the common law, in and to the Trademarks, together with all rights of action accrued, accruing, and to accrue under and by virtue thereof, including all rights to sue or otherwise recover, including equitable and injunctive relief, for past, present, or future infringement, damages, royalties, fees, and profits and to receive all damages, payments, costs and fees associated therewith. The assignment of the Trademarks granted herein includes an assignment of all goodwill associated therewith.
- 3. All of the terms and provisions of this Assignment are binding upon Assignors, Assignce and their respective successors and assigns and will inure to the benefit of the other party and its respective successors and assigns.
- 4. Each party hereby agrees to execute and deliver any and all additional documents that any other party may reasonably request, and to use commercially reasonable efforts to take such further actions as may be reasonably necessary, to effectuate, carry out, and comply with the agreements set forth in this Assignment.
- 5. The terms and conditions of this Assignment shall be governed and construed in accordance with the laws of the State of Florida without giving effect to the conflicts of laws principles thereof or of any other state.

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6. This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original but all such counterparts together shall constitute one and the same instrument. This Assignment may be executed by facsimile or portable document formation (.pdf), which shall be deemed and original in all cases.

[Signatures on following page]

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IN WITNESS WHERBOF, each of the parties has caused this Assignment to be executed in its name and delivered by a duly authorized officer, on the date first written above.

ASSIGNORS
NAVARRO DISCOUNT PHARMACIES, LLC
Ву:
Name: Juan Ørtiz
Title: Chie Executive Officer
NAVARRO DISCOUNT PHARMACIES NO. 1, LLC
Rus Paris
By; Name; Juan Ortiz
Title: Ch/ef Executive Officer
Tric: Chief Executive Officer
ASSIGNEE
CVS PHARMACY, INC.
Ву:
Name:
Titles

[Signature Page to Assignment of Trademarks]

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be executed in its name and delivered by a duly authorized officer, on the date first written above.

## **ASSIGNORS**

NAVARRO DISCOUNT PHARMACIES, LLC

By:
Name: Juan Ortiz
Title: Chief Executive Officer
NAVARRO DISCOUNT PHARMACIES NO. 1, LLC
By: Name: Juan Ortiz
Title: Chief Executive Officer
ASSIGNEE
CVS PHARMACY, INC.
By:
Name: Robert T. Marcello Title: Senior Vice President

[Signature Page to Assignment of Trademarks]

# EXHIBIT A

# TRADEMARKS

TRADEMARK REGISTRATIONS	TYPE/CLASS	REG. NO.	ISSUE DATE	CURRENT OWNER
Better Selection, Better Prices, Every Day!	Service Mark, IC 35, 41	4097332	2/7/2012	Navarro
Don't Pay Drugstore Prices!	Service Mark, IC 35	2897150	10/26/2004	Navaro
Mejor Seleccion, Mejores Precios	Service Mark, IC 35, 41	4107000	2/28/2012	Navarro
Magellan Distribution Solutions	Service Mark, IC 35	4325026	4/23/2013	Navarro
Navarro	Service Mark, IC 35	2098890	9/23/1997	Navarro
Navarro	Trademark, IC 5	2045934	3/18/1997	Navarro Discount Pharmacies No. 1, LLC
Nayarro	Trademark, IC 3	2102864	10/7/1997	Navarro
Navarro Discount Pharmacies & Design	Service Mark, IC 35, 41	4134301	5/1/2012	Navarro
Navarro Discount Pharmacy & Design	Service Mark, IC 35, 41	85306392	5/12/2012	Navarro
Navarro Discount Pharmacy & Design	Service Mark, IC 35, 41	4145129	5/22/2012	Navarro
Vida Mia & Design	Trademark IC 3, 5, 6, 9, 16, 21, 29, 30 and 32	4376916	7/30/2013	Navatro
Vida Mis	Trademark IC 3, 5, 6, 9, 16, 21, 29, 30 and 32	4317675	4/9/2013	Navatro
Navarro Discount Pharmacy	Service Mark, IC 35	4,520,233	5/1/2012	Navarro Discount Pharmacy
Navarro	Specialty and closed-door pharmacy products and services	Common Law		Navarro

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TRADDEMARK REEL 0008905 RAMME04823

RECORDED: 09/10/2014



Erich G. Rhynhart Senior Legal Counsel Intellectual Property

One CVS Drive, MC 1160 Woonsocket, RI 02895

p 401-770-4897 f 401-765-7887 erich.rhynhart@cvscaremark.com

November 28, 2016

Commissioner for Trademarks Attn: Post Registration Unit P.O. Box 1451 Alexandria, Virginia 22313-1451

**6140** Via Facsimile (571) 273-9500

Dear Sir or Madam,

CVS Pharmacy, Inc. ("CVS") writes pursuant to 15 U.S.C. §1057(d) to request the United States Patent and Trademark Office (USPTO) update the Trademark database to show the change in ownership reflected in the Assignment recorded September 10,

2014, for the following registrations:

2014, tol the following registrations.		The state of the s
Word Mark	Application No.	Application Date
VOIG (ICIA)	Registration No.	Registration Date
NAVARRO DISCOUNT PHARMACY	App 85867170	App 05-MAR-2013
	Reg 4520233	Reg 29-APR-2014
MAGELLAN DISTRIBUTION SOLUTIONS	App 85352043	App 21-JUN-2011
	Reg 4325026	Reg 23-APR-2013
NAVARRO DISCOUNT PHARMACIES	App 85306392	App 27-APR-2011
	Reg 4134301	Reg 01-MAY-2012
VIDA MIA	App 85299680	App 20-APR-2011
	Reg 4376916	Reg 30-JUL-2013
VIDA MIA	App 85300007	App 20-APR-2011
	Reg 4317675	Reg 09-APR-2013
NAVARRO DISCOUNT PHARMACY	App 85266999	App 15-MAR-2011
	Reg 4145129	Reg 22-MAY-2012
BETTER SELECTION, BETTER PRICES,	App 85264752	App 11-MAR-2011
EVERY DAY!	Reg 4097332	Reg 07-FEB-2012
iMEJOR SELECCION, MEJORES PRECIOS,	App 85264924	App 11-MAR-2011
TODOS LOS DÍASI	Reg 4107000	Reg 28-FEB-2012
NAVARRO	App 75098931	App 06-MAY-1996
	Reg 2102864	Reg 07-OCT-1997
NAVARRO	App 75088397	App 15-APR-1996
	Reg 2045934	Reg 18-MAR-1997
NAVARRO	App 75087789	App 15-APR-1996
	Reg 2098890	Reg 23-SEP-1997

As reflected in the recorded assignment, the new owner of the above registrations is CVS Pharmacy, Inc., a Rhode Island corporation, with an address of One CVS Drive, Woonsocket, Rhode Island 02895, United States.

CVS pharmacy / caremark / minute clinic / specialty

TRADEMARK REEL: 005935 FRAME: 0824



Additionally, CVS will be handling these registrations internally. Therefore, please remove prior counsel from the USPTO records so that the prior counsel will no longer receive USPTO communications and the correspondence address should be updated to:

CVS Pharmacy, Inc.

Internal Address: Mail Code 1160

Address: One CVS Drive

City: Woonsocket State: Rhode Island Zip Code: 02895 Phone: 401-770-1648 Fax: 401-216-3638

Email: <u>IPLegal@CVSCaremark.com</u> CVS authorizes email communication.

Please contact CVS via the correspondence information above with any questions regarding this request. Thank you for your assistance.

Sincerely,

Erich G. Ryhnhart

### CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on the date shown below.

Ericit 6. Rhynhar T (Typed or Printed Name of Person Signing Certificate)

(Signature)

**RECORDED: 12/01/2016** 

December 1,2016

(Date)

CVS pharmacy / caremark / minute clinic / specialty

TRADEMARK
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