

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM407561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medio Systems, Inc.		11/22/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HERE Global B.V.		
Street Address:	De Run 1115		
City:	Veldhoven		
State/Country:	NETHERLANDS		
Postal Code:	5503 LB		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86279103	WHEREGRAPH	
CORRESPONDENCE DATA			
Fax Number:	4157735759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-773-5700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Orrick, Herrington & Sutcliffe LLP		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	IP Prosecution Department		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	21569-6000		
NAME OF SUBMITTER:	Betsy Wang Lee		
SIGNATURE:	/Betsy Wang Lee/		
DATE SIGNED:	12/03/2016		
Total Attachments: 1			
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CH \$40.00 86279103

TRADEMARK ASSIGNMENT

WHEREAS, Medio Systems, Inc. ["Assignor"], located and doing business at 701 Pike Street, Suite 1500, Seattle, Washington 98101, United States, is the owner of the following trademark application at the United States Patent and Trademark Office for the Trademark;

Mark	U.S. Serial No.
WhereGraph (device)	86279103

AND WHEREAS, HERE Global B.V. ["Assignee"], located and doing business at De Run 1115, Veldhoven, 5503 LB, the Netherlands, is desirous of acquiring the rights to the said trademark in the United States;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said Medio Systems, Inc. does hereby assign, convey, and transfer over to HERE Global B.V. the entire right, title, and interest in and to the trademark WhereGraph (device) in the United States of America, together with the goodwill of the business connected with and represented by the trademark, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Medio Systems, Inc. and HERE Global B.V. have caused this Assignment to be duly executed by the undersigned authorized representatives.

Medio Systems, Inc.
(Assignor)

HERE Global B.V.
(Assignee)

By: 

By: 

Printed Name: JAMES HORKY, JAMES LEE

Printed Name: R.A.J. Houben

Title: VICE PRESIDENT

Title: Managing Director

Date: 22/12/2016

Date: 22 NOV 2016 22 NOV 2016

R.A.J. Houben
Managing Director